DEVISKEY
YOUR TRUSTED DIGITAL MARKETING PARTNER

Hello Everyone.

WE ARE DEVISKEY

SEO Specialist | Organic Growth Strategist | Technical SEO Expert

WE ARE SEO SPECIALISTS





About Us

At Deviskey, we are passionate about helping brands grow through smart digital solutions. With a team of experienced professionals, we specialize in Search Engine Optimization (SEO), Social Media Marketing (SMM), and Shopify Development. Our goal is to turn your online presence into a powerful growth engine, whether you're building a brand, scaling an eCommerce store, or aiming for top search rankings.



Core Skills & Strategic Expertise

On-Page SEO

- SEO-friendly meta titles & descriptions
- Target keyword research & content optimization
- Semantic SEO with schema and internal linking
- User-intent driven blog & landing page structures

Off-Page SEO

- High-quality backlink outreach campaigns
- Niche guest posting & branded mentions
- Link disavow & toxic backlink cleanup
- Local citation and digital PR placements

Technical SEO

- Full site audits (Screaming Frog, Ahrefs)
- Indexability, crawl budget, & canonical issues
- Page speed optimization (Core Web Vitals)
- Mobile-first & structured data implementation

Local SEO

- Google Business Profile optimization
- NAP citation management
- Map pack ranking & hyperlocal content
- Review strategy & local backlinking

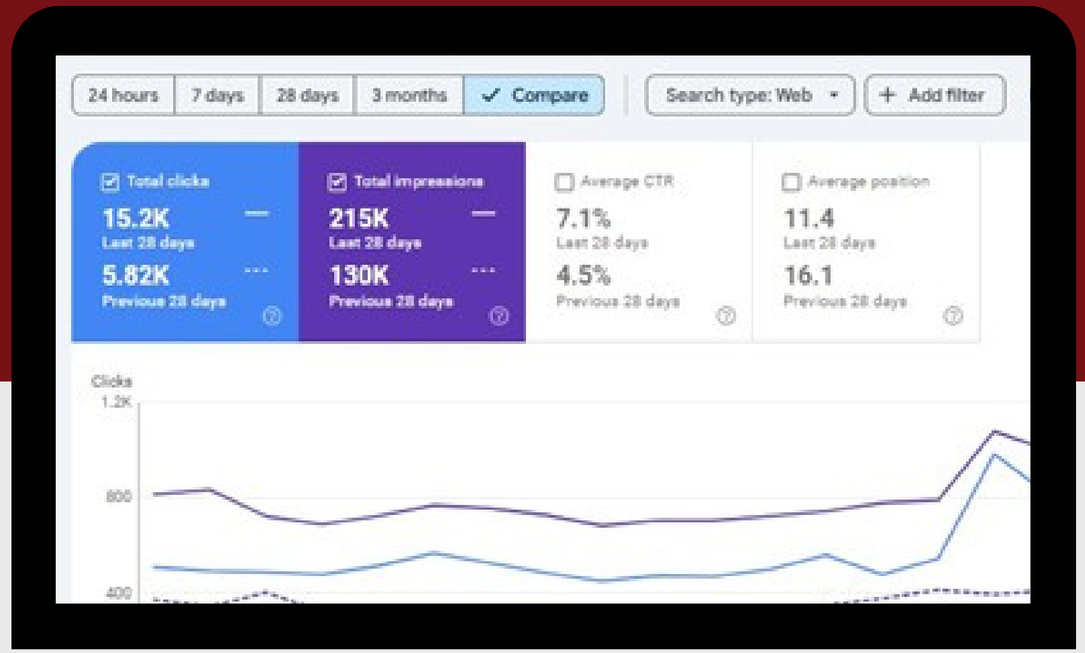
Content Strategy

- Topic clusters, pillar content & blog calendars
- AI-assisted content ideation with human editing
- E-E-A-T focused strategies for YMYL niches
- SEO copywriting for CTAs and UX

Tools I Work With

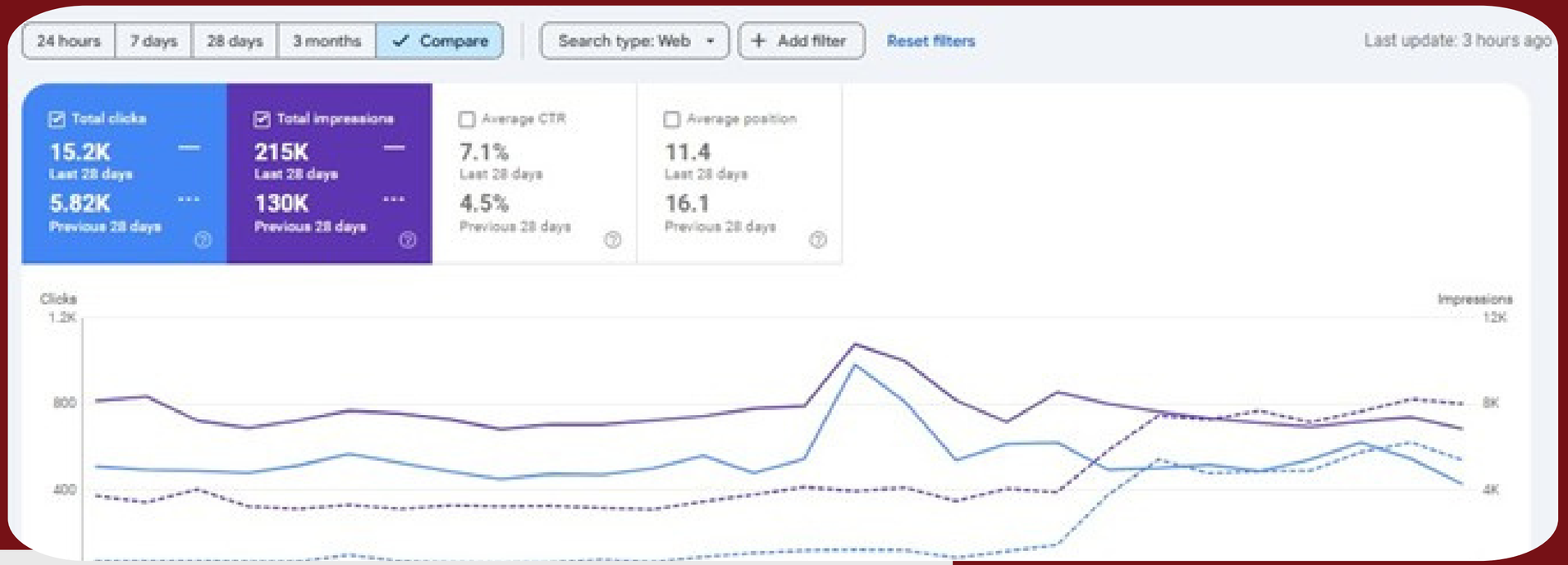
- Google Search Console, Google Analytics 4
- Ahrefs, SEMrush, Screaming Frog
- RankMath, Yoast, Ubersuggest
- PageSpeed Insights, Looker Studio

MXDubai.com



MX DUBAI

- **Clicks:** 5.82K → 15.2K
- **Impressions:** 130K → 215K
- **Focus:** Desert adventure niche
- **Work Done:** Full keyword research, GMB optimization, schema markup, and blog content.
- **Result:** Dominated search for competitive keywords like “dune buggy rental dubai” and “dirt bike dubai.”
- Achieved impressive SEO growth for MX Dubai by ranking previously low-performing keywords at the top of search results. Month-over-month performance shows a strong upward trend with clicks increasing from 5.82K to 15.2K and impressions growing from 130K to 215K. This success reflects effective keyword optimization, technical SEO, and content improvements.



Domain Overview: mxdubai.com

Worldwide | US | UK | AE | ••• | Desktop | Apr 23, 2025 | USD

Overview | Compare domains | Growth report | Compare by countries

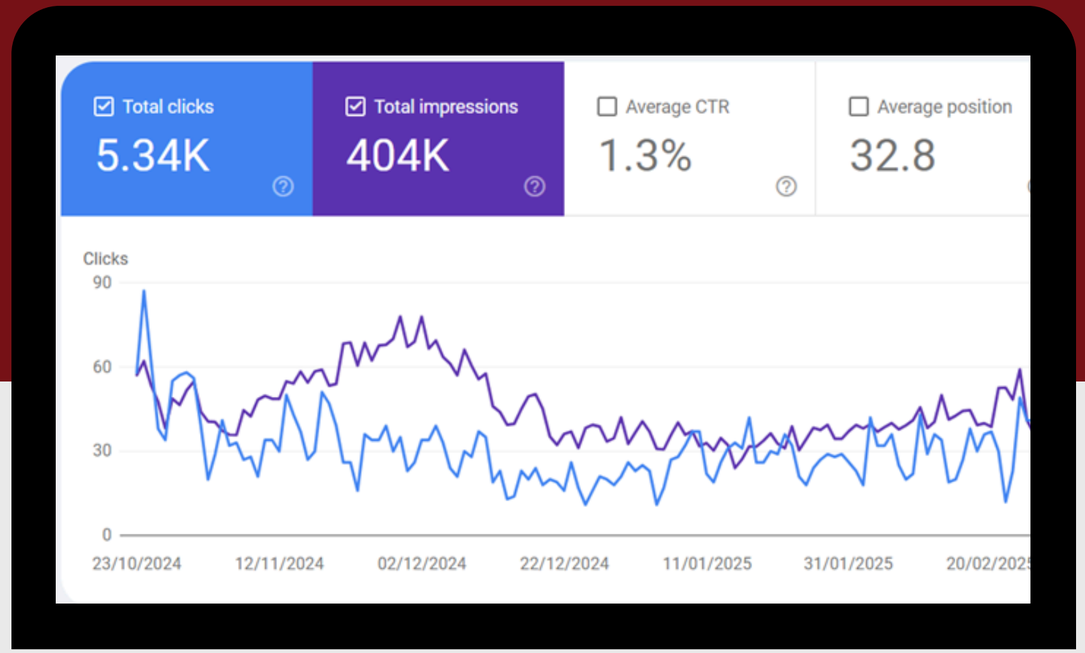
Authority Score
39
Semrush Domain Rank n/a

Organic Search Traffic
69.2K +2.2% View details
Keywords 324 ↑

Paid Search Traffic
Something went wrong

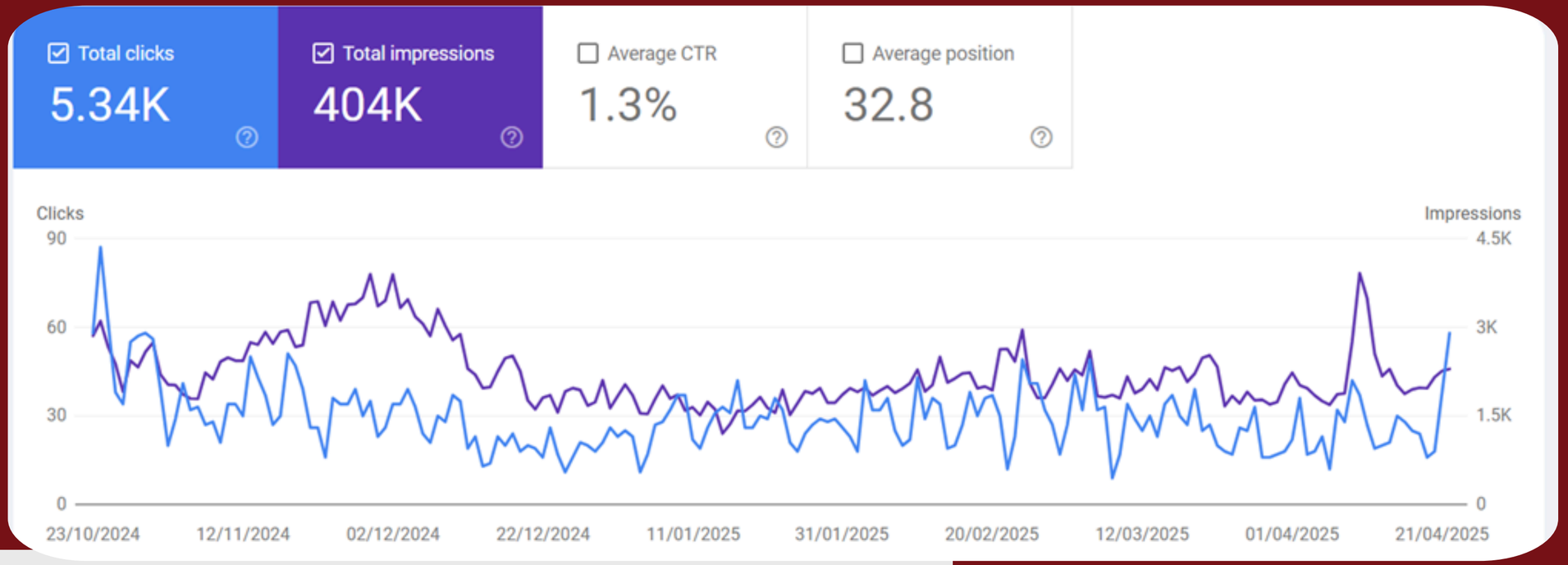
Backlinks
5.2K
Referring Domains

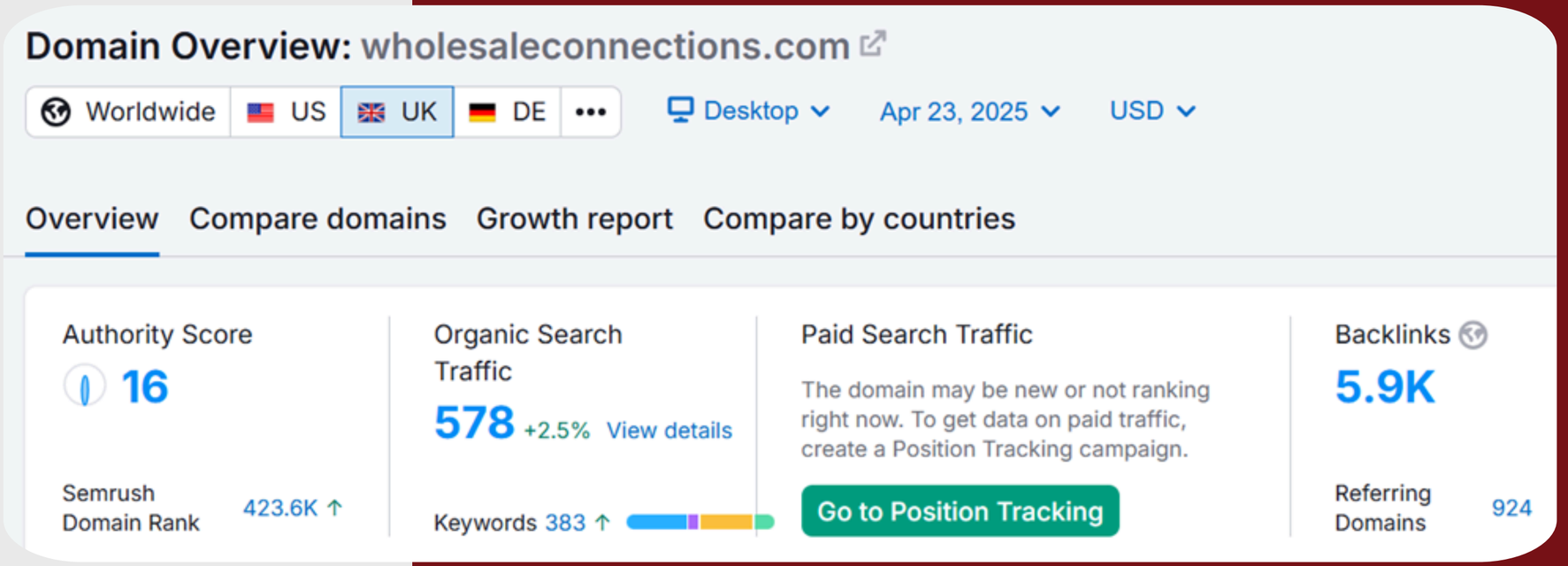
WholesaleConnections.com



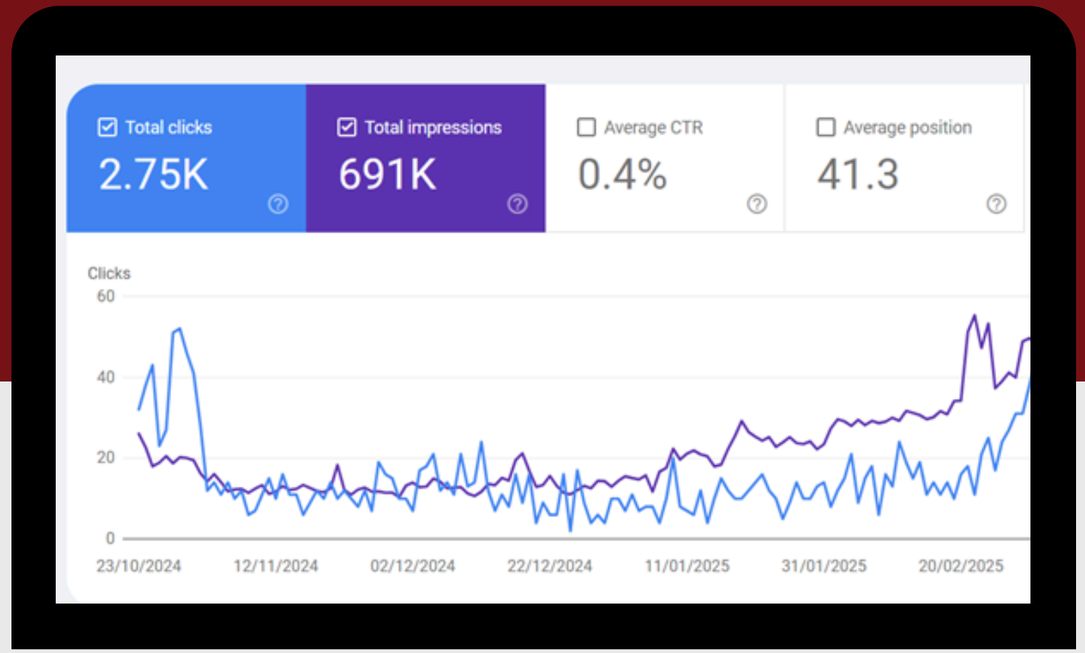
WHOLESALE

- **Clicks:** 5.34K | Impressions: 404K
- **Focus:** B2B Wholesale directory
- **Work Done:** Deep site audit, large-scale keyword targeting, CRO optimization
- **Result:** Traffic surge from keywords like “wholesale bedding sets UK,” “fancy dress Manchester.”
- Successfully boosted the online presence of Wholesale Connections by ranking important keywords that were previously stuck in low positions. The site now sees strong organic performance with 5.34K clicks and 404K impressions, highlighting the effectiveness of our keyword strategy, on-page improvements, and ongoing SEO efforts.


Total clicks
5.34K
Total impressions
404K
Average CTR
1.3%
Average position
32.8
Clicks
Impressions
90
60
30
0
4.5K
3K
1.5K
0
23/10/2024
12/11/2024
02/12/2024
22/12/2024
11/01/2025
31/01/2025
20/02/2025
12/03/2025
01/04/2025
21/04/2025

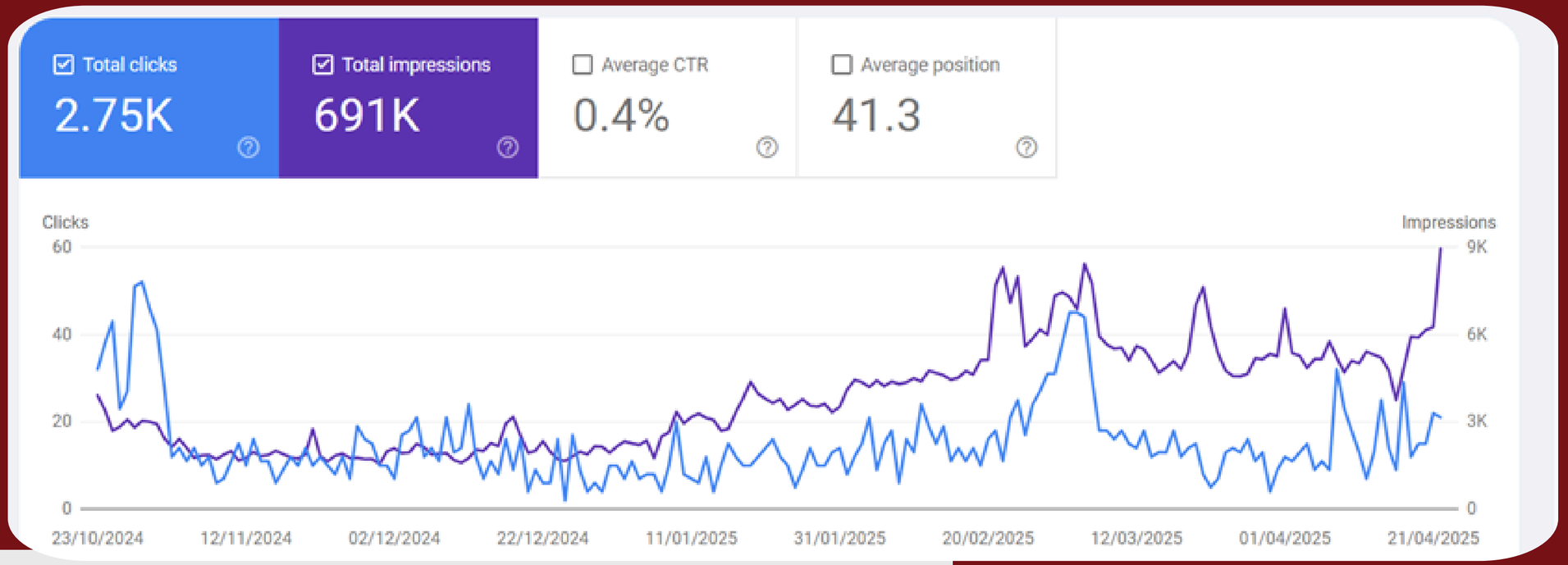

Domain Overview: wholesaleconnections.com
Worldwide
US
UK
DE
Desktop
Apr 23, 2025
USD
Overview
Compare domains
Growth report
Compare by countries
Authority Score
16
Semrush Domain Rank
423.6K ↑
Organic Search Traffic
578 +2.5% View details
Keywords 383 ↑
Paid Search Traffic
The domain may be new or not ranking right now. To get data on paid traffic, create a Position Tracking campaign.
Go to Position Tracking
Backlinks
5.9K
Referring Domains
924

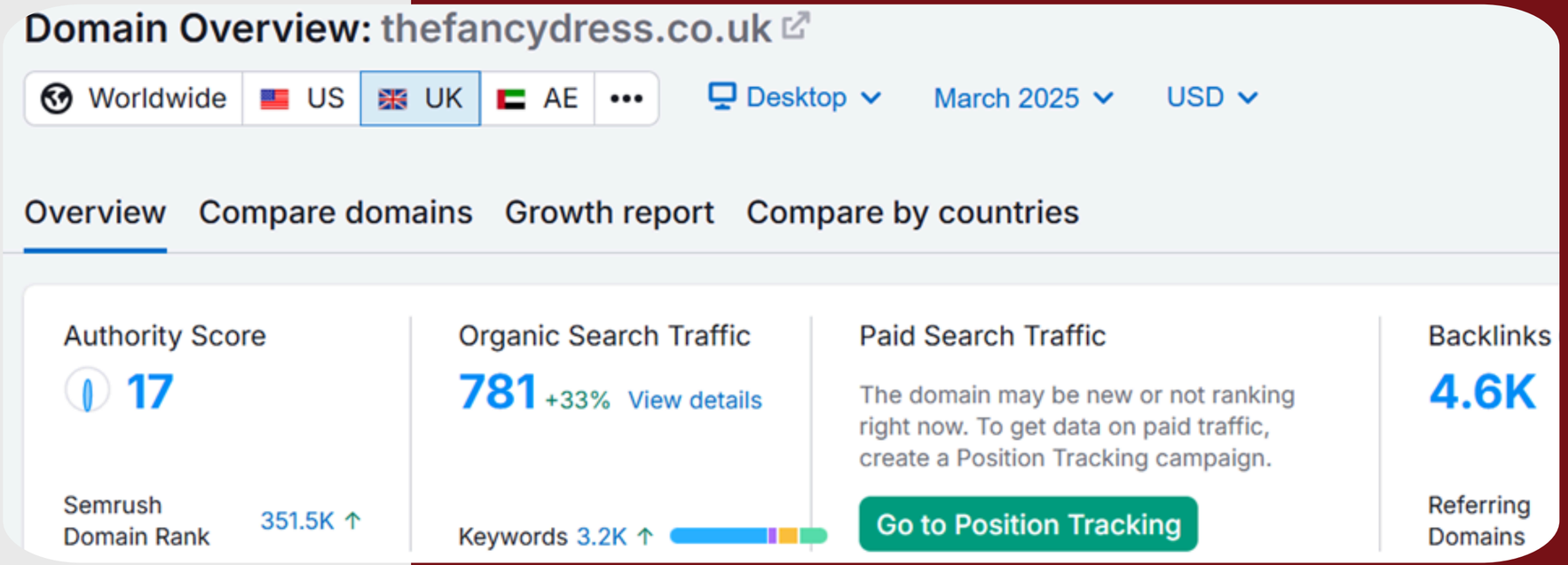
TheFancyDress.co.uk



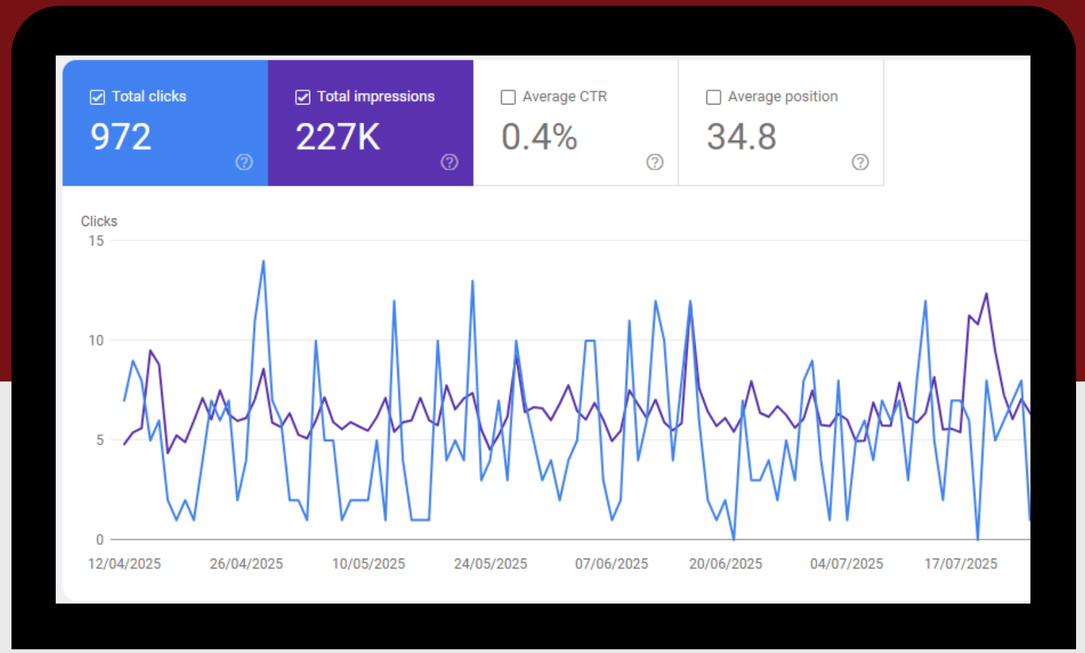
TFD

- **Clicks:** 2.75K
- **Impressions:** 691K
- **Focus:** B2B Wholesale directory
- **Work Done:** Category SEO, seasonal content planning, rich snippet implementation
- **Result:** Top visibility for “Burns night outfits,” “ladies tutu skirt,” and more.
- Delivered strong SEO results for The Fancy Dress by successfully ranking key target keywords that were previously stuck in lower positions. Achieved significant growth with 2.75K clicks and 691K impressions, reflecting a major boost in organic visibility and search performance across the UK market.


Total clicks
2.75K
Total impressions
691K
Average CTR
0.4%
Average position
41.3
Clicks
Impressions
60
40
20
0
9K
6K
3K
0
23/10/2024
12/11/2024
02/12/2024
22/12/2024
11/01/2025
31/01/2025
20/02/2025
12/03/2025
01/04/2025
21/04/2025

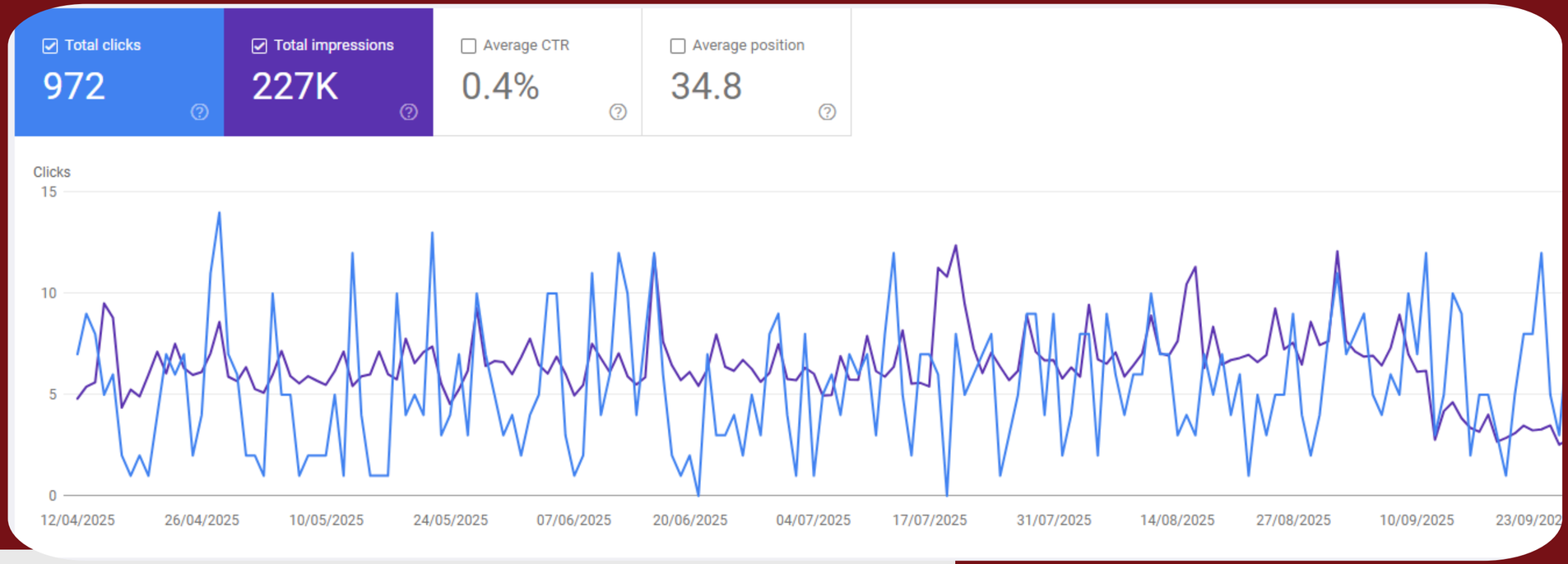

Domain Overview: thefancydress.co.uk
Worldwide
US
UK
AE
Desktop
March 2025
USD
Overview
Compare domains
Growth report
Compare by countries
Authority Score
17
Semrush Domain Rank
351.5K
Organic Search Traffic
781 +33% View details
Keywords 3.2K
Paid Search Traffic
The domain may be new or not ranking right now. To get data on paid traffic, create a Position Tracking campaign.
Go to Position Tracking
Backlinks
4.6K
Referring Domains

Allsydneytowtruck.com.au



- **Clicks:** 972
- **Impressions:** 227K
- **Focus:** Tow Truck Sydney
- **Work Done:** Category SEO, seasonal content planning, rich snippet implementation
- **Result:** Improved visibility and keyword ranking performance across Sydney-based towing service searches.
- Achieved a consistent growth trend in impressions and clicks, reflecting enhanced local SEO strength and better SERP positioning.

ASTT



Domain Overview: allsydneytowtruck.com.au

Worldwide | US | UK | DE | ••• | Desktop | Oct 12, 2025 | USD

Overview | Compare domains | Growth report | Compare by countries

AI Visibility Today, US

n/a

Cited Pages
n/a

Mentions
n/a

- ChatGPT n/a
- AI Overview n/a
- AI Mode n/a
- Gemini soon

Authority Score
15
Semrush Domain Rank 4M ↑

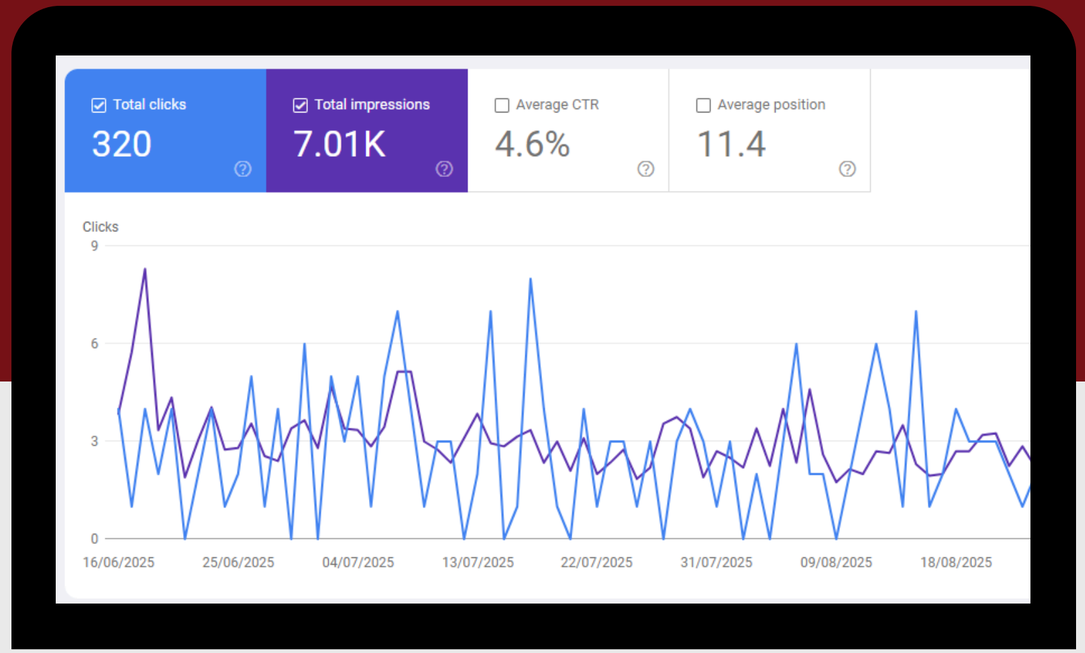
Organic Search Traffic
84 View details
Keywords 29

Paid Search Traffic
0
Keywords 0

Backlinks
21.8K
Referring Domains 301

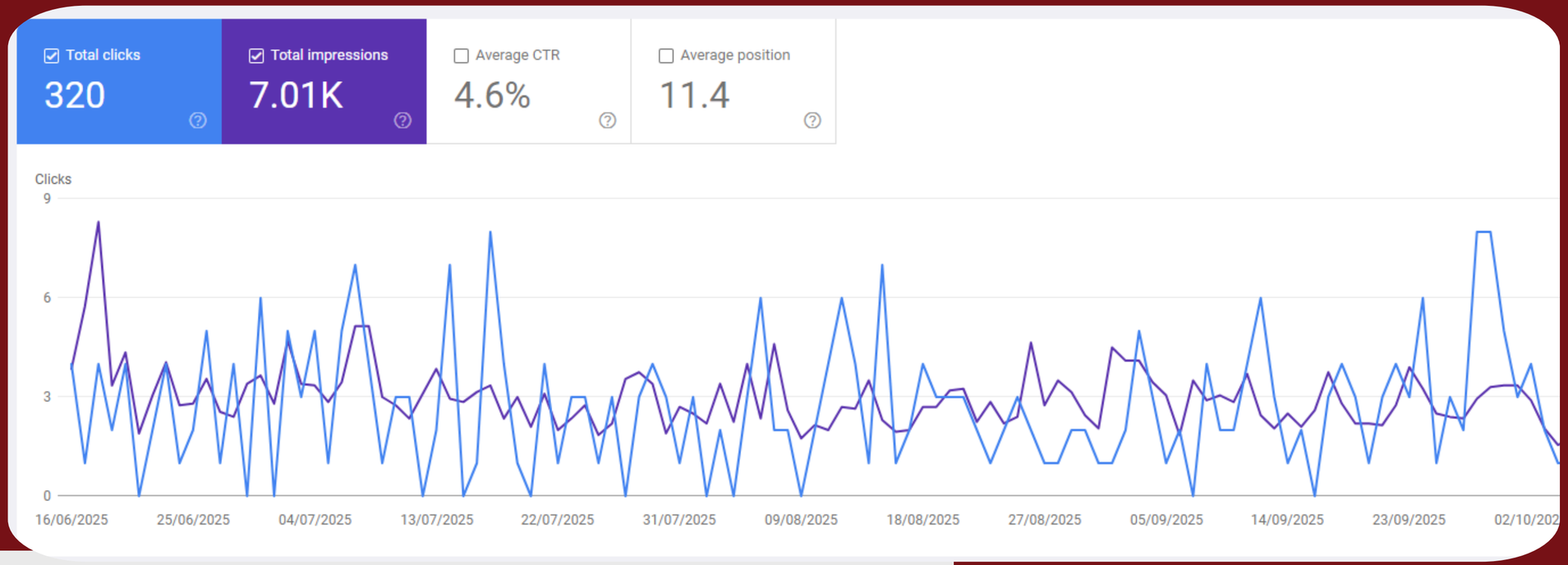
Traffic Share
67%
Competitors 50

hero.is



HERO

- **Clicks:** 320
- **Impressions:** 7.01K
- **Focus:** Brand SEO & Organic Presence (hero.is)
- **Work Done:** Domain authority enhancement, backlink building, keyword visibility improvement
- **Result:** Improved domain trust and organic visibility with consistent keyword performance across global markets.
- Achieved 2.3K backlinks from 144 referring domains and maintained a 69% traffic share in the U.S. market. Despite no paid campaigns, the site continued to build strong organic authority, ranking for 22 target keywords and maintaining an Authority Score of 17.



Domain Overview: hero.is

Worldwide | US | UK | DE | ••• | Desktop | Oct 13, 2025 | USD

Overview | Compare domains | Growth report | Compare by countries

AI Visibility Today, US

n/a

Cited Pages
n/a

Mentions
n/a

ChatGPT	n/a
AI Overview	n/a
AI Mode	n/a
Gemini	soon

Authority Score
17

Semrush Domain Rank 6.6M ↑

Organic Search Traffic
50 -2% View details

Keywords 22 ↓

Paid Search Traffic
0 -100%

Keywords 0 ↓

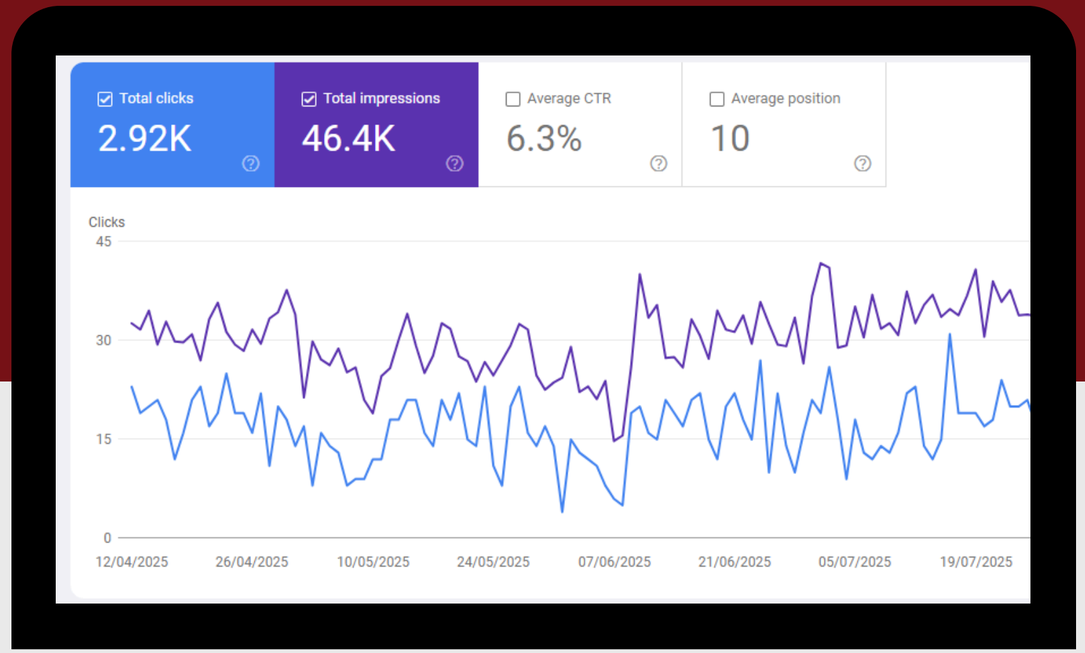
Backlinks
2.3K

Referring Domains 144

Traffic Share
69%

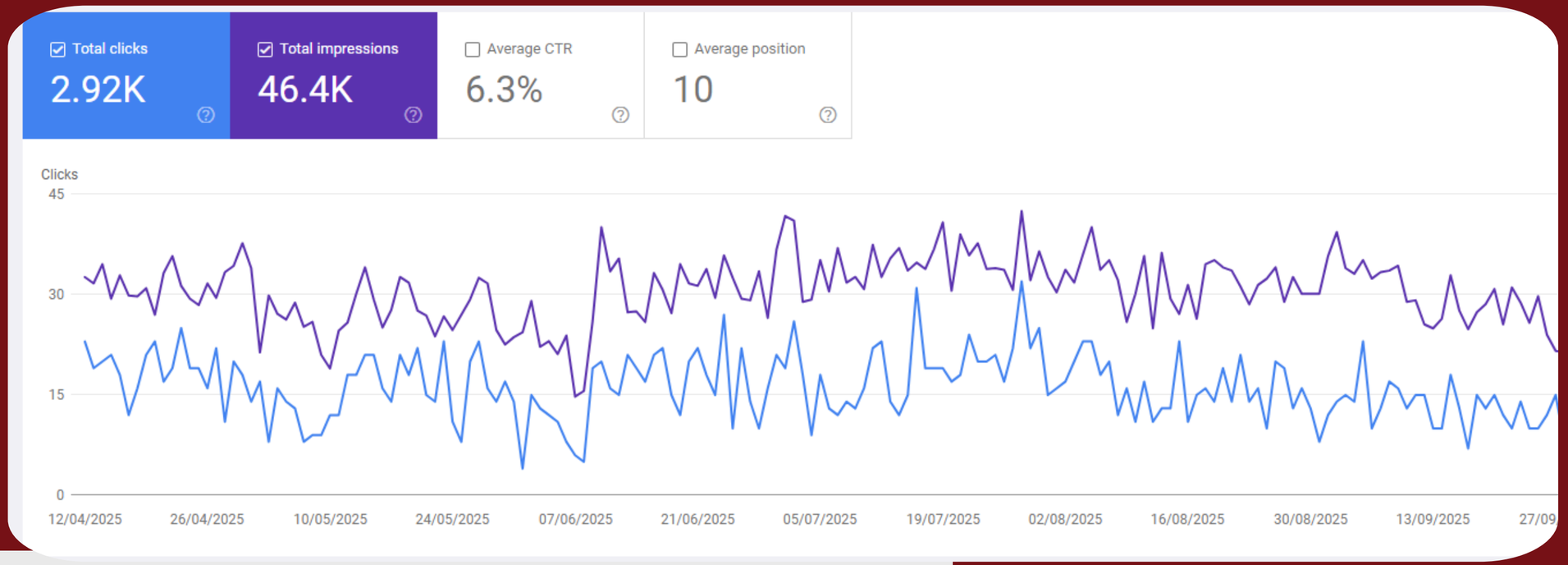
Competitors 33

OxyGymClub.com



OXYGYMCLUB

- **Clicks:** 2.92k
- **Impressions:** 46.4k
- **Focus:** Fitness & Gym SEO Growth (oxygymclub.com)
- **Work Done:** On-page optimization, backlink acquisition, keyword research & local SEO enhancement
- **Result:** Strengthened domain presence with a steady increase in organic visibility across 69 ranking keywords.
- Built a strong backlink foundation with 6.8K total links from 1.6K referring domains. Achieved a 54% U.S. traffic share with an Authority Score of 14. The site maintained consistent organic performance without paid campaigns, improving competitiveness within the fitness and gym niche.



Domain Overview: oxygymclub.com

Worldwide | US | UK | DE | ••• | Desktop | Oct 13, 2025 | USD

Overview | Compare domains | Growth report | Compare by countries

AI Visibility Today, US

0

Cited Pages
1

Mentions
0

- ChatGPT 0
- AI Overview 0
- AI Mode 0
- Gemini soon

Authority Score
14

Semrush Domain Rank 8.9M ↑

Organic Search Traffic
670 -0.7% View details

Keywords 69

Paid Search Traffic
0

Keywords 0

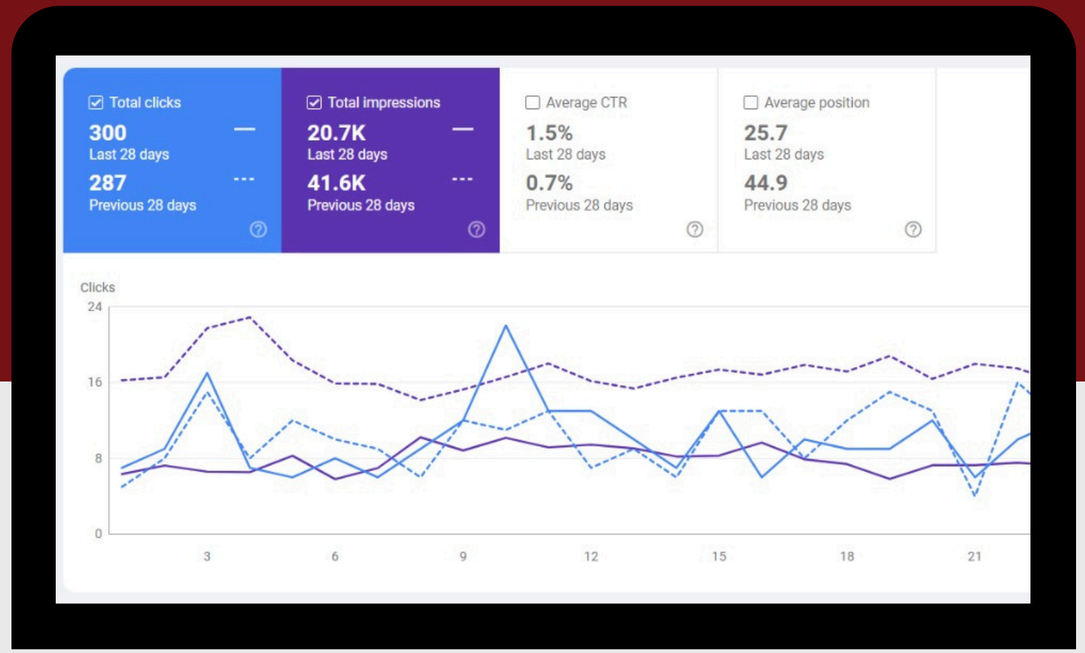
Backlinks
6.8K

Referring Domains 1.6K

Traffic Share
54%

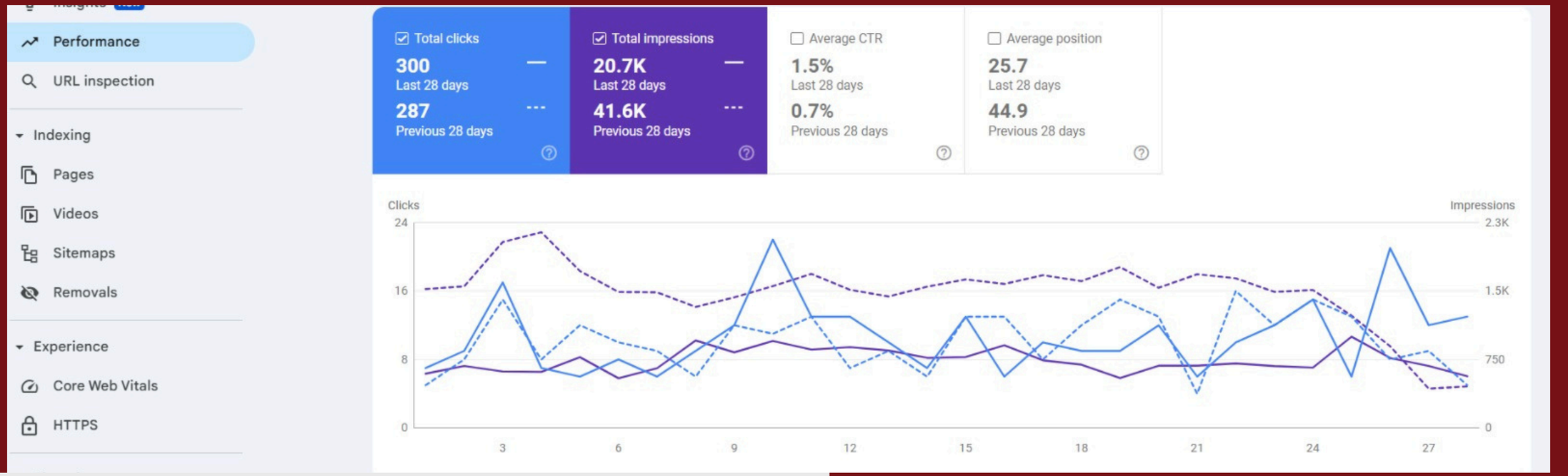
Competitors 29

Antyress.co.uk



ANTYRESS.CO.UK

- **Clicks:** 300
- **Impressions:** 20.7k
- **Focus:** Tyre & Auto Services SEO Growth (antyres.co.uk)
- **Work Done:** On-page optimization, keyword research, Google Business Profile updates, and link-building improvements
- **Result:** Increased organic clicks by 4.5% compared to the previous 28 days, with a significant improvement in visibility despite a drop in impressions. CTR rose from 0.7% to 1.5%, indicating more targeted search traffic. The average position improved notably from 44.9 to 25.7, showing enhanced keyword performance and better SERP presence for local tyre-related searches.



Domain Overview: antyress.co.uk

Worldwide | US | UK | DE | ••• | Desktop | Oct 28, 2025 | USD

Overview | Compare domains | Growth report | Compare by countries

AI Visibility Today, US

n/a

Cited Pages
n/a

Mentions
n/a

ChatGPT	n/a
AI Overview	n/a
AI Mode	n/a
Gemini	soon

Authority Score
n/a

Semrush Domain Rank n/a

Organic Search Traffic

The domain may be new or not ranking right now. To get data on organic traffic, create a Position Tracking campaign.

Go to Position Tracking

Paid Search Traffic

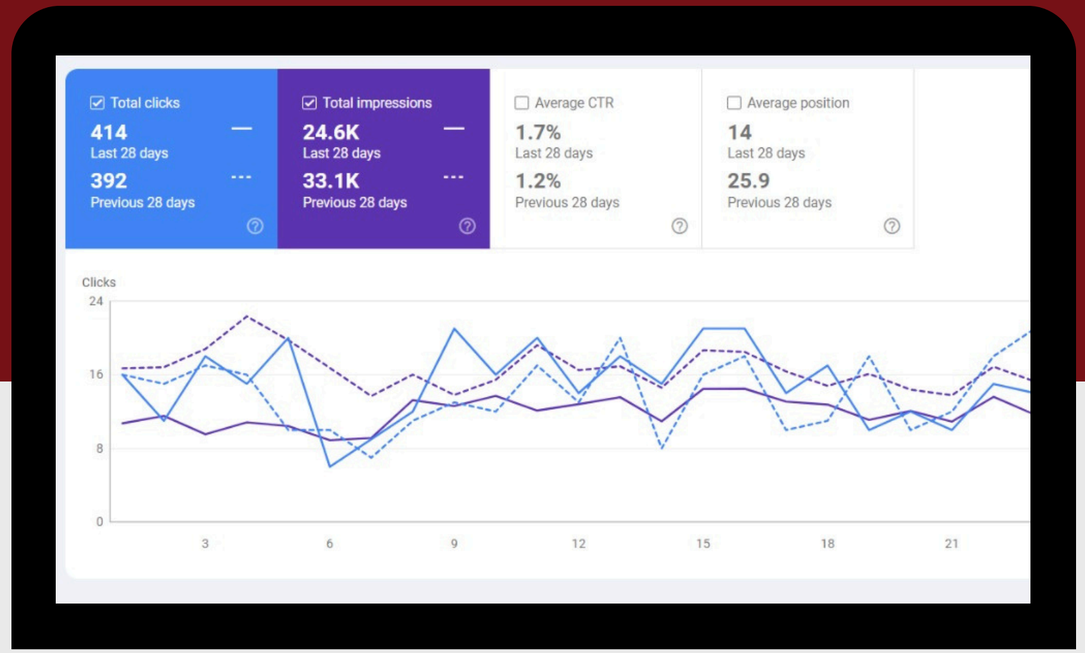
The domain may be new or not ranking right now. To get data on paid traffic, create a Position Tracking campaign.

Go to Position Tracking

Backlinks
0

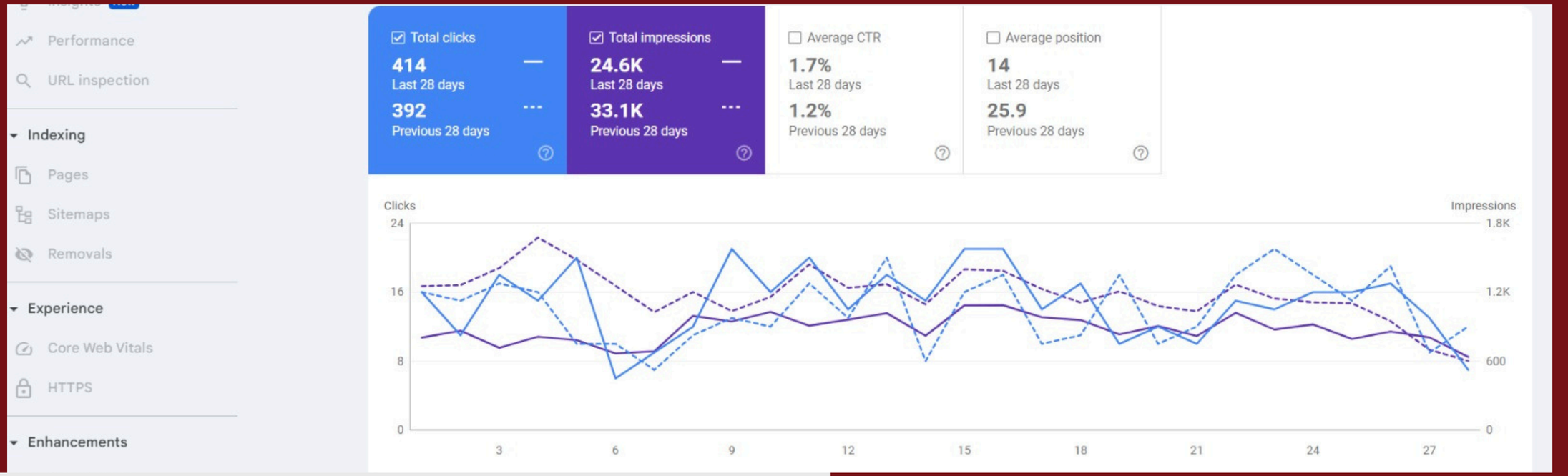
Referring Domains 0

Gtyresltd.co.uk



- **Clicks:** 414
- **Impressions:** 24.6k
- **Focus:** Tyre & Auto Repair SEO Growth (gtyresltd.co.uk)
- **Work Done:** On-page optimization, local SEO improvements, structured data implementation, and keyword refinement for service-related queries.
- **Result:** Improved organic performance with clicks rising from 392 to 414 (5.6% growth). Despite a drop in impressions (33.1k → 24.6k), CTR increased from 1.2% to 1.7%, indicating more relevant audience targeting. The site's average position improved significantly from 25.9 to 14 - a strong sign of enhanced visibility on key tyre-related keywords within local and regional SERPs.

GTYRESLTD.CO.UK



Domain Overview: gtyresltd.co.uk

Worldwide | US | UK | DE | ••• | Desktop | Oct 28, 2025 | USD

Overview | Compare domains | Growth report | Compare by countries

AI Visibility Today, US

n/a

Cited Pages
n/a

Mentions
n/a

ChatGPT	n/a
AI Overview	n/a
AI Mode	n/a
Gemini	soon

Authority Score
9
Semrush Domain Rank 33.3M ↓

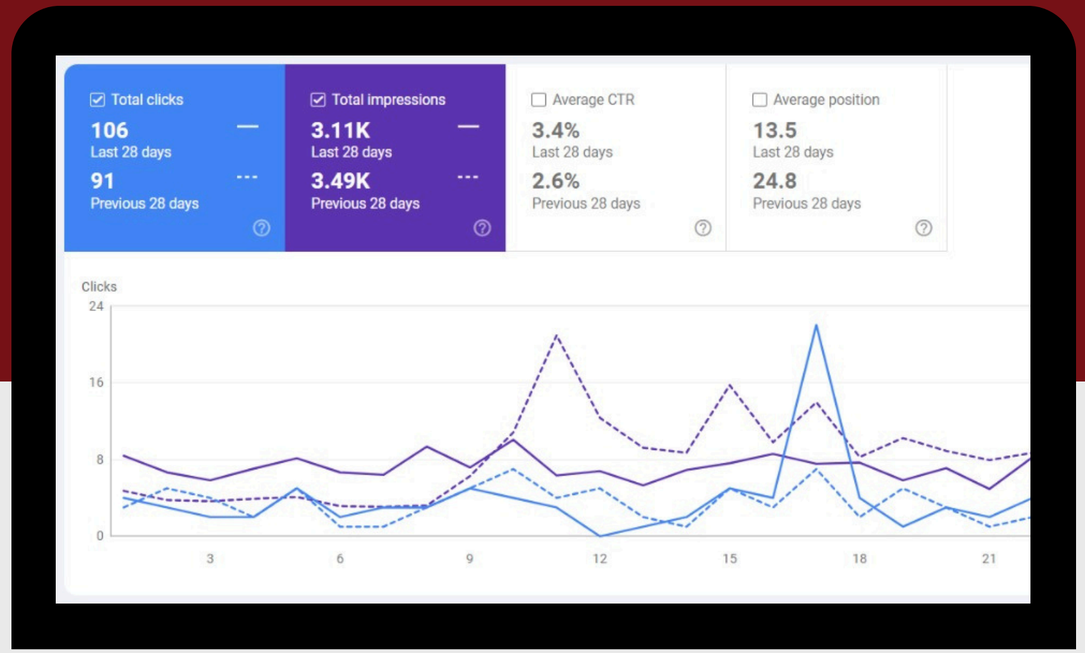
Organic Search Traffic
125 -0.8% View details
Keywords 339 ↓

Paid Search Traffic
0
Keywords 0

Backlinks
997
Referring Domains 347

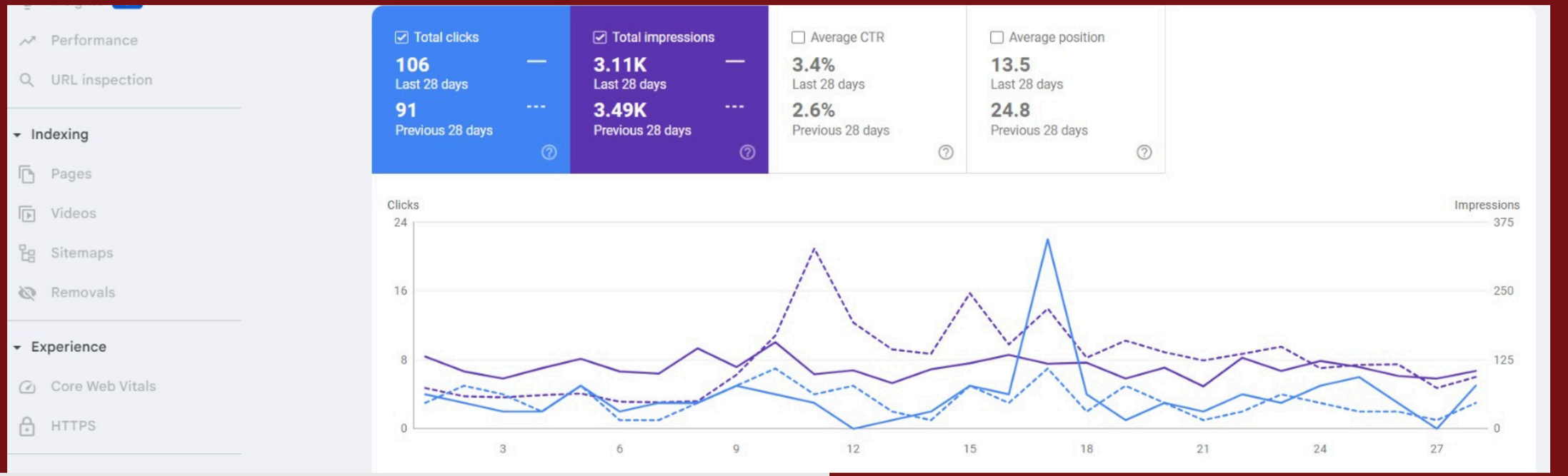
Traffic Share
n/a
Competitors n/a

Tyresgiant.co.uk



TYRESGIANT.CO.UK

- **Clicks:** 106
- **Impressions:** 3.11k
- **Focus:** Tyre Retail & Auto Service SEO Growth (tyresgiant.co.uk)
- **Work Done:** Local SEO enhancement, on-page optimization, metadata restructuring, and keyword targeting for tyre-related search terms.
- **Result:** Achieved a 16% increase in clicks (91 → 106) and an improved CTR from 2.6% to 3.4%, reflecting stronger keyword relevance and engagement. Despite a slight drop in impressions (3.49k → 3.11k), the average position improved significantly from 24.8 to 13.5, placing the site on page one for multiple targeted queries and increasing overall search visibility within the UK automotive niche.



Domain Overview: tyresgiant.co.uk

Worldwide | US | UK | DE | ••• | Desktop | Oct 28, 2025 | USD

Overview | Compare domains | Growth report | Compare by countries

AI Visibility Today, US

n/a

Cited Pages
n/a

Mentions
n/a

ChatGPT	n/a
AI Overview	n/a
AI Mode	n/a
Gemini	soon

Authority Score
6
Semrush Domain Rank 0

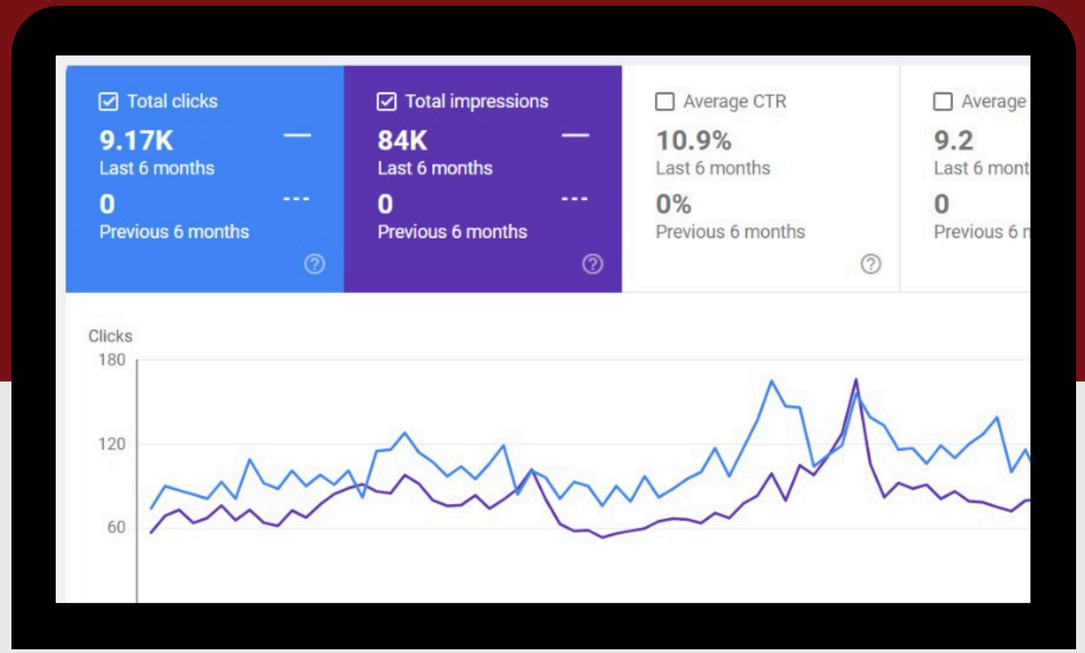
Organic Search Traffic
4 View details
Keywords 18 ↑

Paid Search Traffic
0
Keywords 0

Backlinks
252
Referring Domains 92

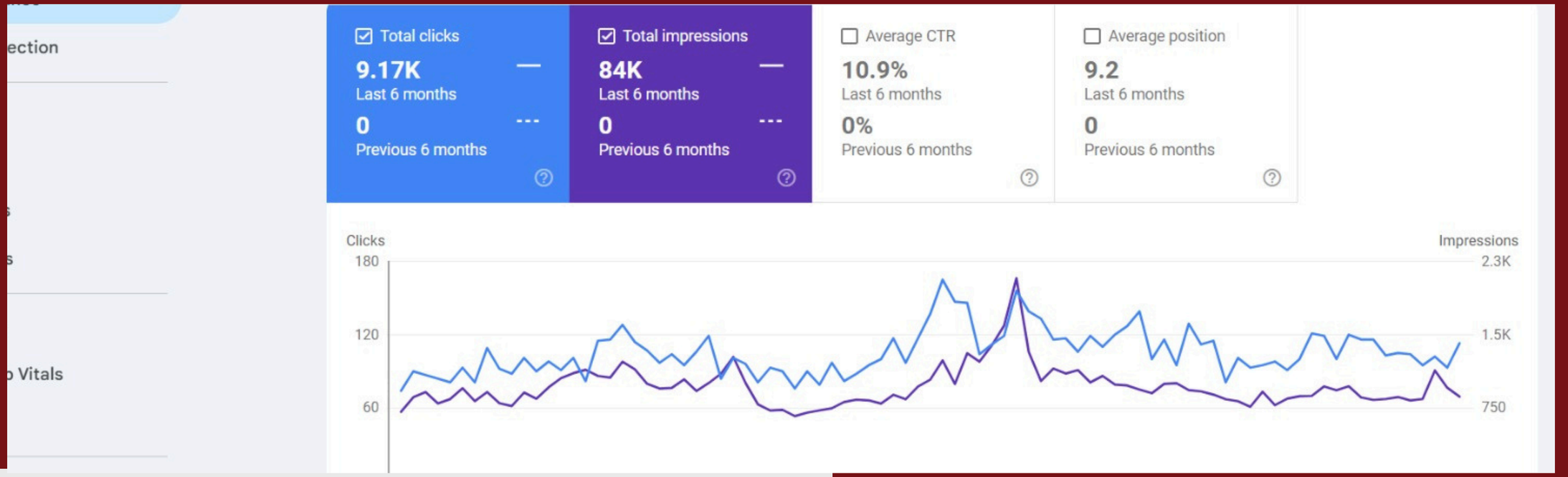
Traffic Share
n/a
Competitors n/a

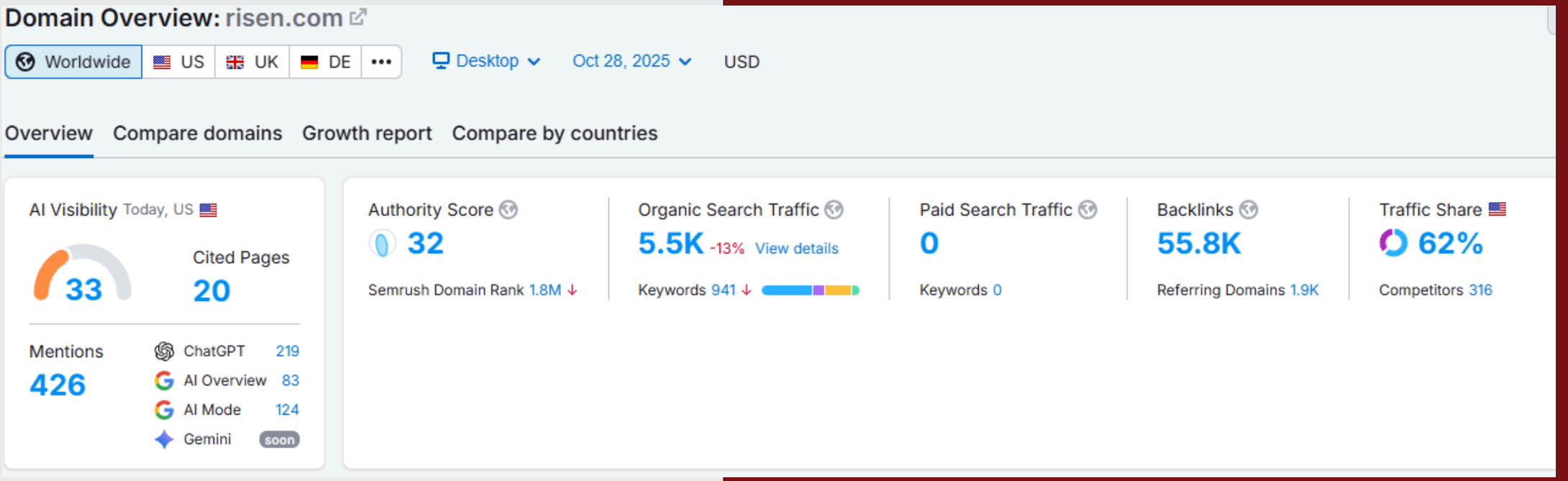
Risen.com



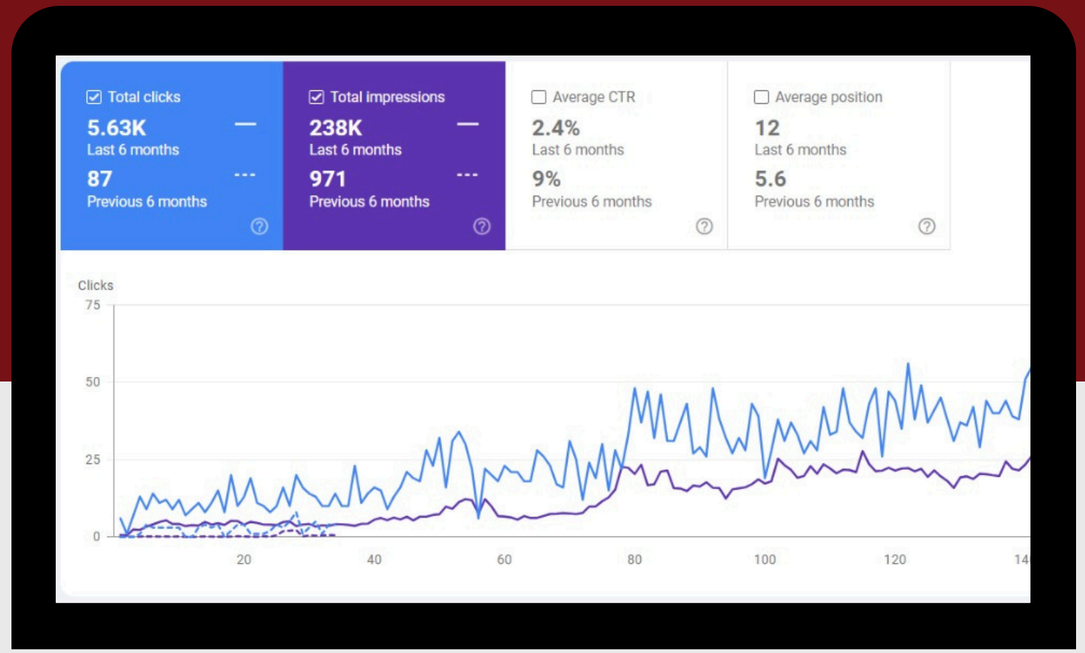
RISEN.COM

- **Clicks:** 9.17k
- **Impressions:** 84k
- **Focus:** SEO Performance & Organic Growth (risen.com — last 6 months)
- **Work Done:** Technical SEO audit, on-page optimization, schema implementation, backlink outreach, and keyword mapping for target services and blog content.
- **Result:** Established a strong organic footprint from zero previous visibility, achieving 9.17K clicks and 84K impressions within six months. Maintained an average CTR of 10.9% and an average position of 9.2, demonstrating effective keyword targeting and content optimization. The site’s visibility growth indicates strong search engine trust and steady ranking improvement across relevant queries.


ection
Vitals
Total clicks
9.17K
Last 6 months
0
Previous 6 months
Total impressions
84K
Last 6 months
0
Previous 6 months
Average CTR
10.9%
Last 6 months
0%
Previous 6 months
Average position
9.2
Last 6 months
0
Previous 6 months
Clicks
180
120
60
Impressions
2.3K
1.5K
750

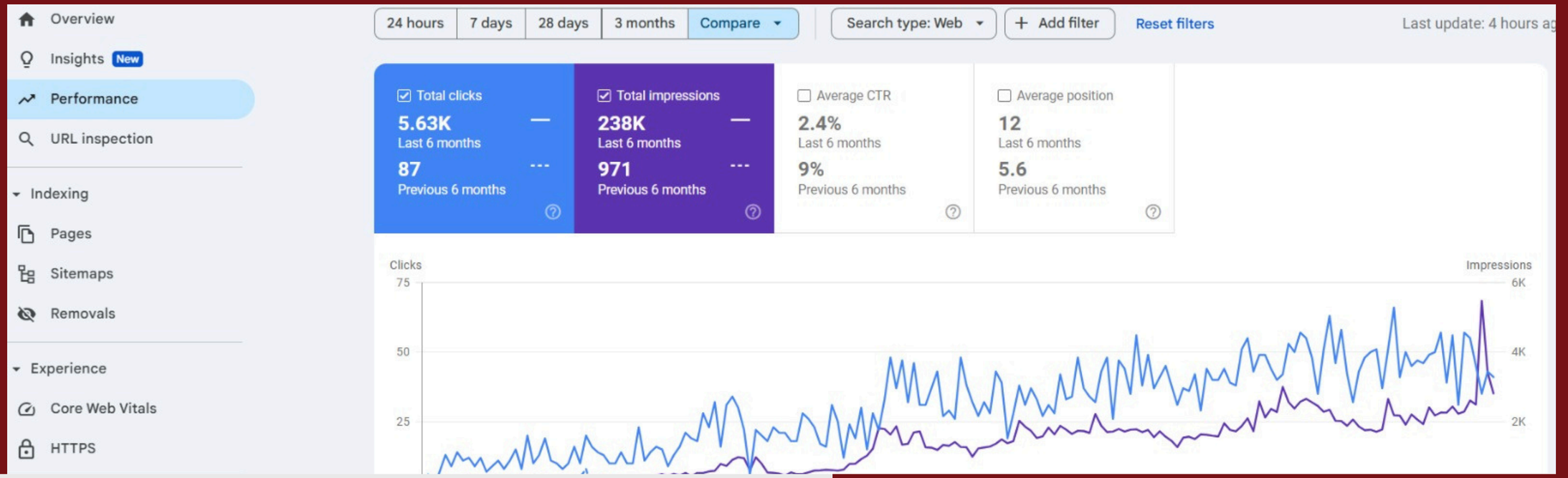

Domain Overview: risen.com
Worldwide
US
UK
DE
Desktop
Oct 28, 2025
USD
Overview
Compare domains
Growth report
Compare by countries
AI Visibility Today, US
33
Cited Pages
20
Mentions
426
ChatGPT 219
AI Overview 83
AI Mode 124
Gemini soon
Authority Score
32
Semrush Domain Rank 1.8M
Organic Search Traffic
5.5K -13% View details
Keywords 941
Paid Search Traffic
0
Keywords 0
Backlinks
55.8K
Referring Domains 1.9K
Traffic Share
62%
Competitors 316

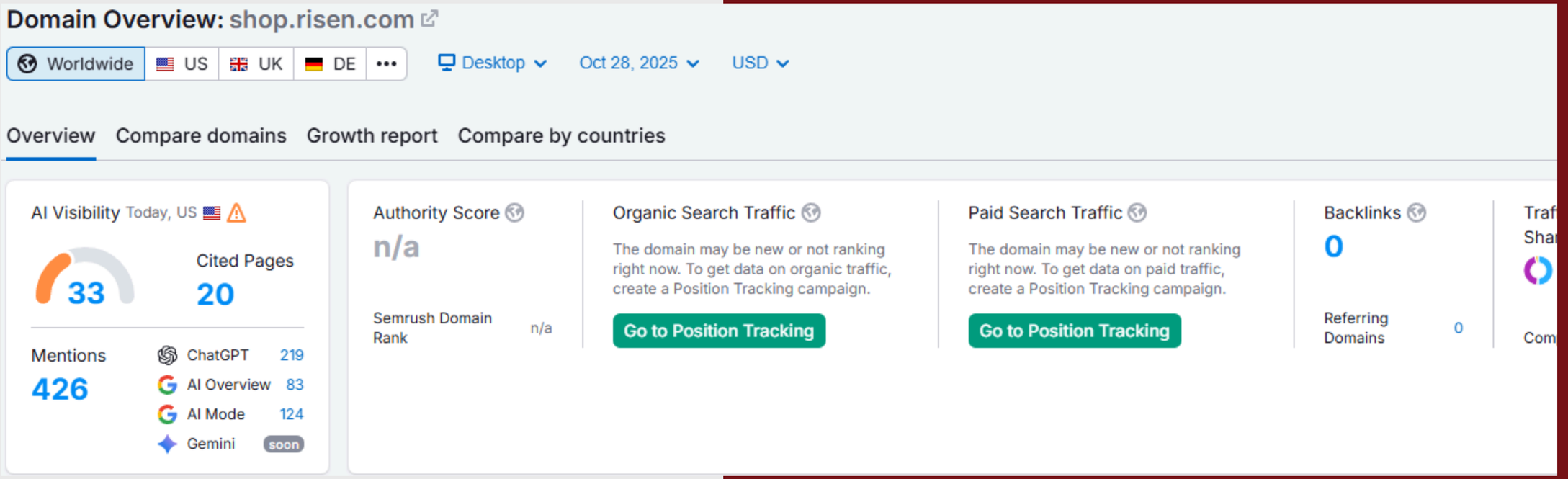
Shop.Risen.com



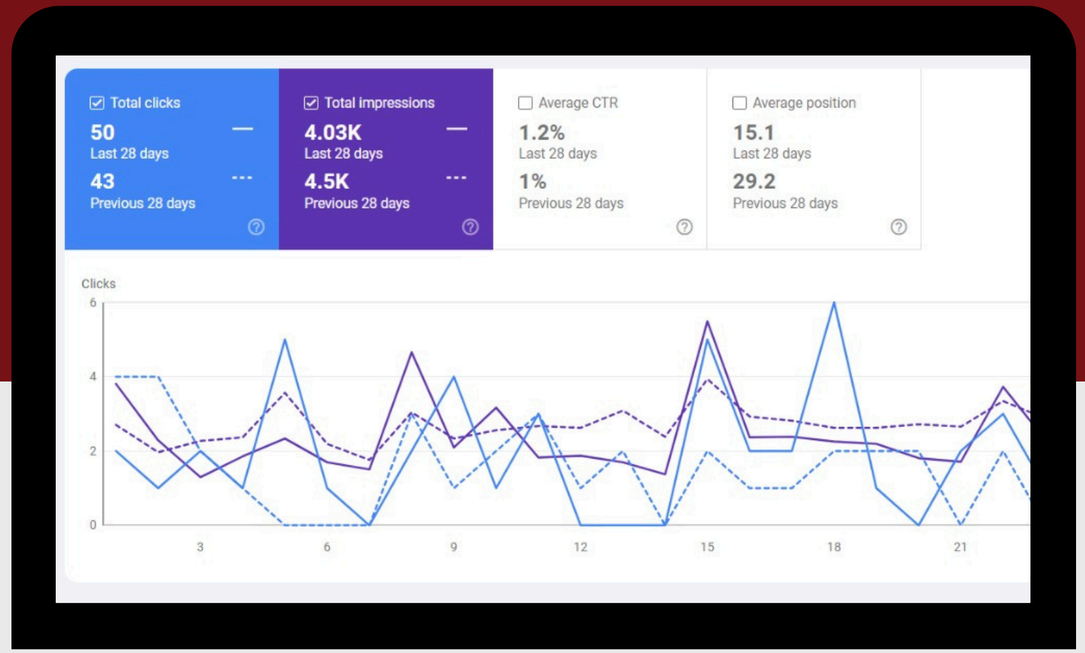
SHOP.RISEN.COM

- **Clicks:** 5.63k
- **Impressions:** 238k
- **Focus:** E-commerce SEO & Product Page Optimization (shop.risen.com)
- **Work Done:** Comprehensive product-level SEO including structured data setup, metadata optimization, and keyword alignment across category and product pages.
- **Result:** Achieved a 6,375% increase in clicks (from 87 to 5.63K) and a 24,400% surge in impressions (from 971 to 238K) over the previous six months. Despite a CTR drop (from 9% to 2.4%) due to rapid visibility expansion, the domain reached an average position of 12, reflecting a strong climb in keyword coverage and brand exposure.


Overview
Insights New
Performance
URL inspection
Indexing
Pages
Sitemaps
Removals
Experience
Core Web Vitals
HTTPS
24 hours
7 days
28 days
3 months
Compare
Search type: Web
Add filter
Reset filters
Last update: 4 hours ag
Total clicks
5.63K
Last 6 months
87
Previous 6 months
Total impressions
238K
Last 6 months
971
Previous 6 months
Average CTR
2.4%
Last 6 months
9%
Previous 6 months
Average position
12
Last 6 months
5.6
Previous 6 months
Clicks
Impressions
75
50
25
6K
4K
2K

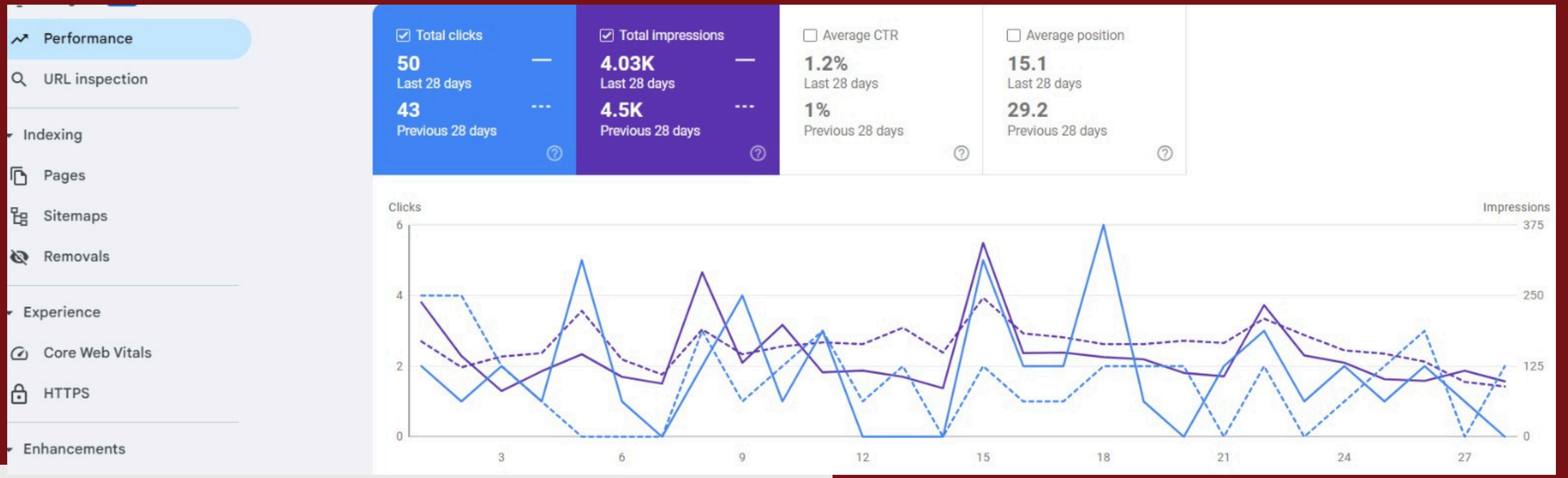

Domain Overview: shop.risen.com
Worldwide
US
UK
DE
Desktop
Oct 28, 2025
USD
Overview
Compare domains
Growth report
Compare by countries
AI Visibility Today, US
33
Cited Pages
20
Mentions
426
ChatGPT 219
AI Overview 83
AI Mode 124
Gemini soon
Authority Score
n/a
Semrush Domain Rank n/a
Organic Search Traffic
The domain may be new or not ranking right now. To get data on organic traffic, create a Position Tracking campaign.
Go to Position Tracking
Paid Search Traffic
The domain may be new or not ranking right now. To get data on paid traffic, create a Position Tracking campaign.
Go to Position Tracking
Backlinks
0
Referring Domains 0

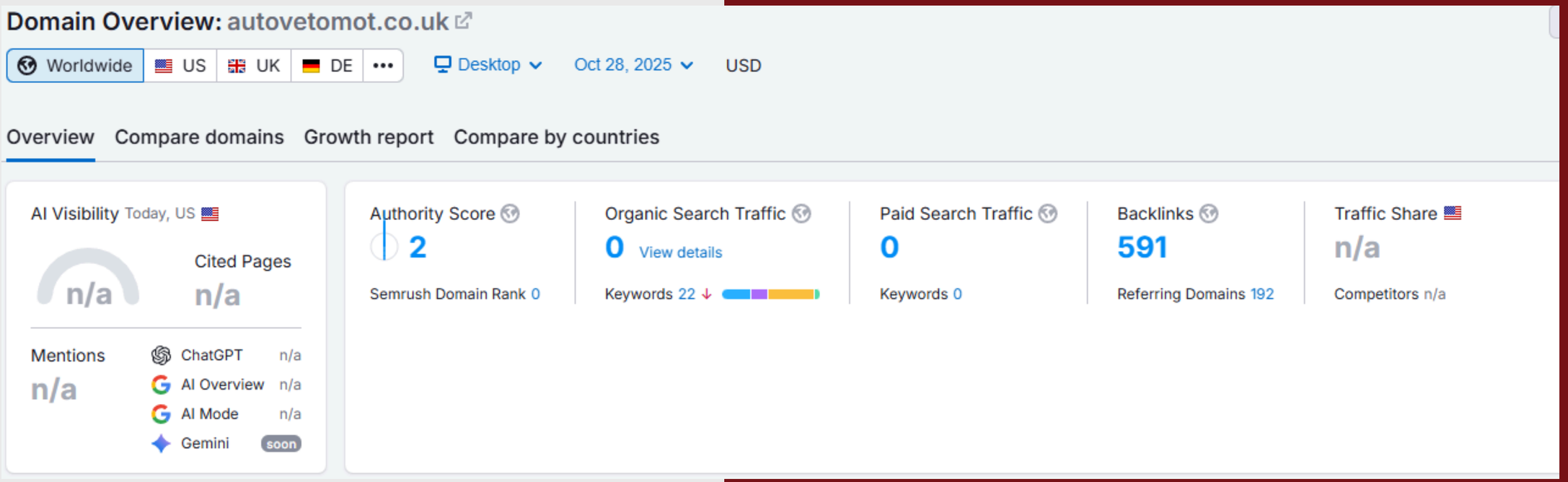
autovetomot.co.uk



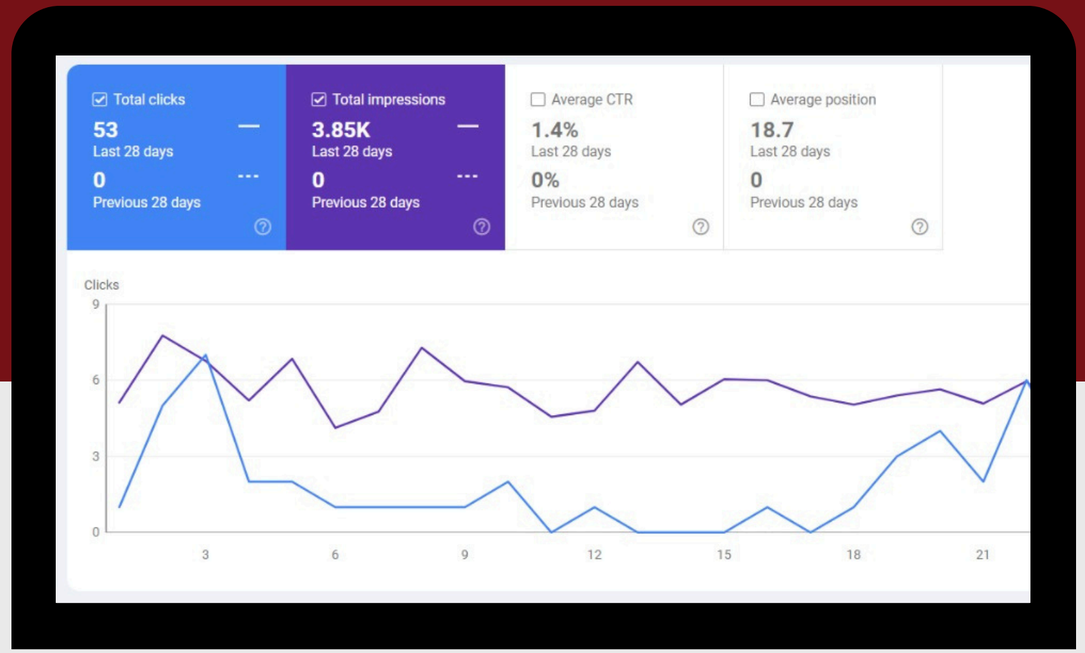
AUTOVETOMOT.CO.UK

- **Clicks:** 50
- **Impressions:** 4.03k
- **Focus:** Automotive Services SEO Growth (autovetomot.com)
- **Work Done:** Technical SEO cleanup, metadata optimization, keyword refinement, and search intent alignment.
- **Result:** Improved search visibility with a rise in total clicks (+16%) and a higher CTR (1.2% vs 1.0%). Average position advanced significantly from 29.2 to 15.1, signaling stronger keyword relevance and ranking momentum. Despite a minor drop in impressions, organic performance strengthened overall, reflecting enhanced targeting and on-page optimization.


Performance
URL inspection
Indexing
Pages
Sitemaps
Removals
Experience
Core Web Vitals
HTTPS
Enhancements
Total clicks
50
Last 28 days
43
Previous 28 days
Total impressions
4.03K
Last 28 days
4.5K
Previous 28 days
Average CTR
1.2%
Last 28 days
1%
Previous 28 days
Average position
15.1
Last 28 days
29.2
Previous 28 days
Clicks
Impressions
6
4
2
0
375
250
125
0
3
6
9
12
15
18
21
24
27

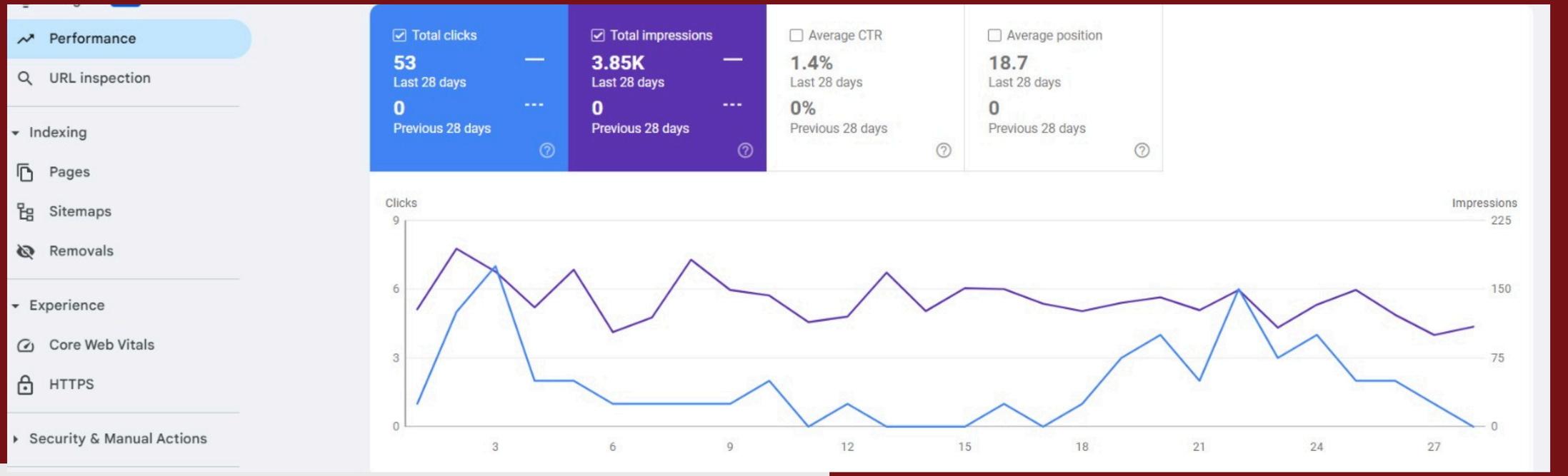

Domain Overview: autovetomot.co.uk
Worldwide
US
UK
DE
Desktop
Oct 28, 2025
USD
Overview
Compare domains
Growth report
Compare by countries
AI Visibility Today, US
n/a
Cited Pages
n/a
Mentions
n/a
ChatGPT n/a
AI Overview n/a
AI Mode n/a
Gemini soon
Authority Score
2
Semrush Domain Rank 0
Organic Search Traffic
0 View details
Keywords 22
Paid Search Traffic
0
Keywords 0
Backlinks
591
Referring Domains 192
Traffic Share
n/a
Competitors n/a

discounttyresltd.co.uk



DISCOUNTTYRESLTD.CO.UK

- **Clicks:** 53
- **Impressions:** 3.85k
- **Focus:** Automotive & Tyre Services SEO Launch (discounttyresltd.com)
- **Work Done:** Initial SEO setup, on-page optimization, metadata structuring, and indexation improvements. Implemented foundational keyword targeting and technical enhancements to improve crawl efficiency.
- **Result:** Achieved measurable organic visibility within the first 28 days — growing from zero recorded impressions and clicks to 3.85K impressions and 53 clicks. The site reached an average CTR of 1.4% and a strong average position of 18.7, establishing a solid base for continued organic growth in local search rankings.



Domain Overview: discounttyresltd.co.uk

Worldwide | US | UK | DE | ••• | Desktop | Oct 28, 2025 | USD

Overview | Compare domains | Growth report | Compare by countries

AI Visibility Today, US

n/a

Cited Pages
n/a

Mentions
n/a

ChatGPT	n/a
AI Overview	n/a
AI Mode	n/a
Gemini	soon

Authority Score
7
Semrush Domain Rank 1.8M

Organic Search Traffic
27 View details
Keywords 83 ↓

Paid Search Traffic
0
Keywords 0

Backlinks
68
Referring Domains 30

Traffic Share
3%
Competitors 64

Technical Skills & Creative Tools

A results-driven SEO Specialist passionate about helping brands grow organically, rank higher, and convert better through smart strategy, clean technical execution, and meaningful content.
I've worked with startups, eCommerce leaders, and service providers to build strong digital foundations that drive long-term visibility and business growth through Google and beyond.

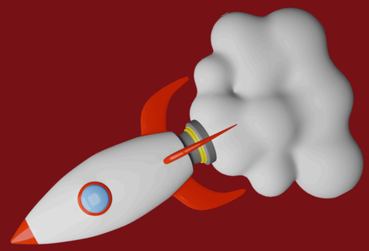
🎯 Let's turn your website into a lead-generating machine one search at a time.

- Google Search Console & Google Analytics 4
- Ahrefs & SEMrush
- Screaming Frog SEO Spider
- Yoast SEO & RankMath
- PageSpeed Insights & Core Web Vitals Tools
- Google Tag Manager & Looker Studio
- Ubersuggest & Keyword Planner



Paid Ad Campaigns 95%

SEO 98%



Achievement

✅ RANKED 50+ KEYWORDS ON GOOGLE'S FIRST PAGE.

BOOSTED ORGANIC VISIBILITY ACROSS HIGH-COMPETITION NICHES WITH TARGETED SEO CAMPAIGNS.



✅ DELIVERED 5X+ ROI FOR ECOMMERCE CLIENTS

✅ RESOLVED COMPLEX TECHNICAL SEO ISSUES

✅ HELPED LOCAL BRANDS RANK IN THE TOP 3 MAP PACK

Happy Clients Says



MARIAM T

Tyre Shop Owner, UK

Zohaib doesn’t just improve rankings—he drives real results. Our leads have never been better.



DANIEL K

eCommerce Brand Manager, UAE

From technical fixes to content strategy, Zohaib covered it all. He’s our go-to SEO partner.



Strategic, Sustainable & ROI-Driven Search Engine Optimization

THANK YOU



Thank you for taking the time to review my SEO portfolio. Whether you're a business looking to dominate search results, an eCommerce brand aiming to boost conversions, or a local company ready to attract more qualified leads, your digital success starts with the right SEO strategy.

I appreciate the opportunity to present my work, and I hope the results and campaigns shared above demonstrate not just what I do, but how I think - data-driven, user-focused, and ROI-oriented.

📥 Let's turn your website into your strongest marketing asset.

We are available for a meeting at your convenience.