Hello Everyone.

WE ARE DEVISKEY

Instagram | Facebook | TikTok | LinkedIn | Paid Ads | Brand Growth

WE ARE SMM SPECIALISTS →



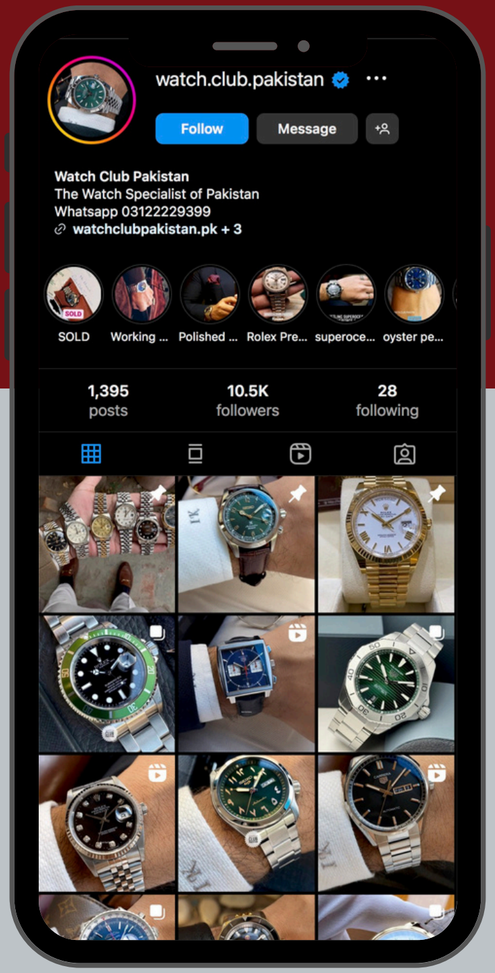


About Us

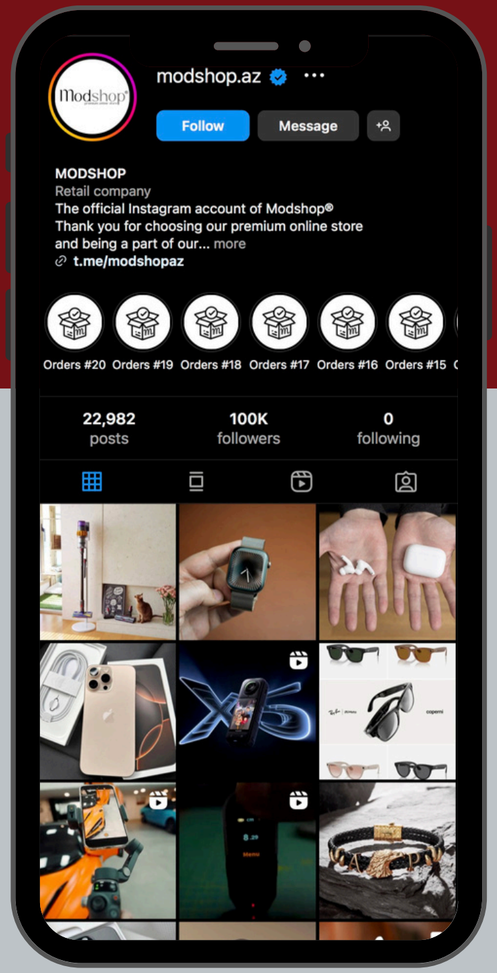
At Deviskey, we are passionate about helping brands grow through smart digital solutions. With a team of experienced professionals, we specialize in Search Engine Optimization (SEO), Social Media Marketing (SMM), and Shopify Development. Our goal is to turn your online presence into a powerful growth engine, whether you're building a brand, scaling an eCommerce store, or aiming for top search rankings.



WATCHCP



MODSHOP



Core Skills & Strategic Expertise

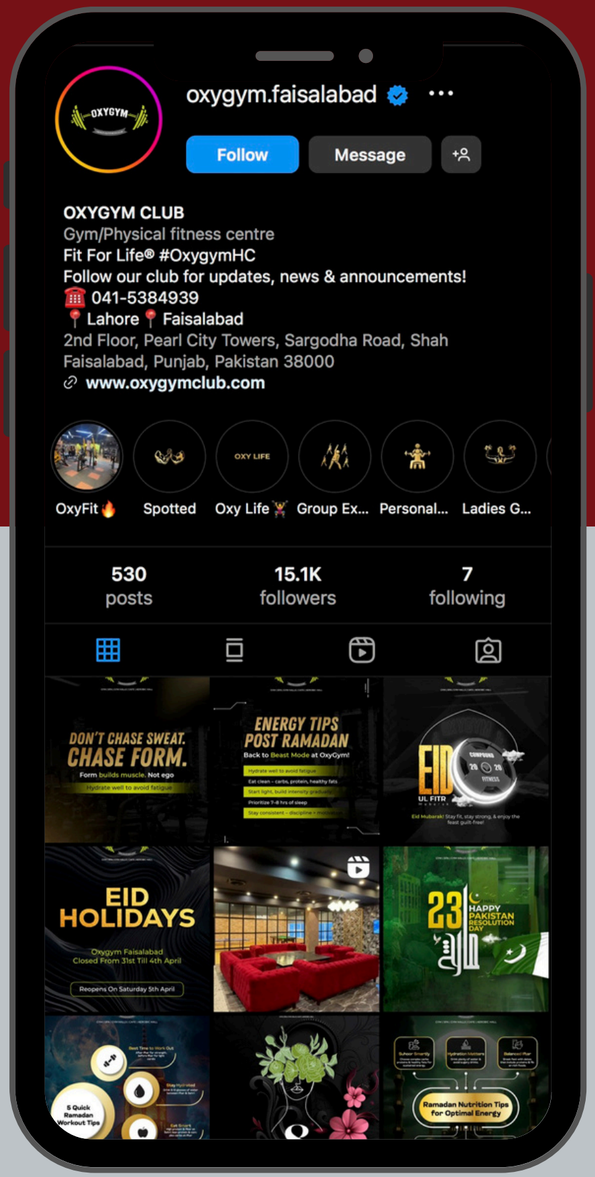
🛠️ Technical & Strategic:

- Paid Ad Campaigns (Meta, TikTok, LinkedIn)
- Data Analysis & Performance Tracking
- Audience Targeting & Retargeting

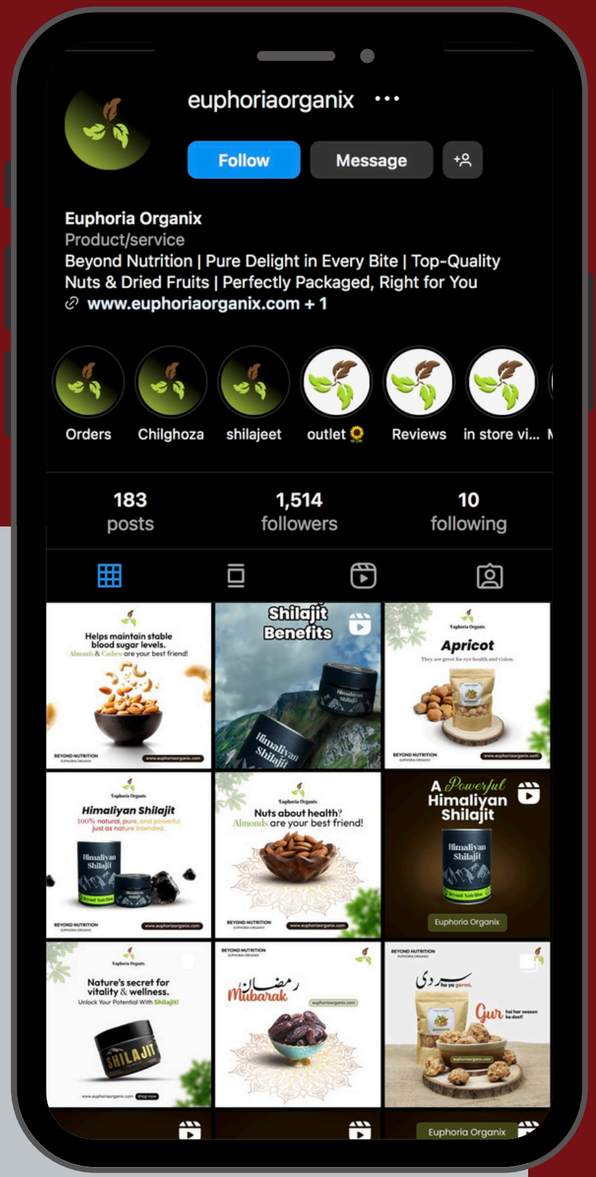
🎨 Creative & Brand-Building:

- Content Strategy & Planning
- Platform-Specific Content (Reels, Carousels, Ads)
- Influencer Outreach & Brand Voice Development

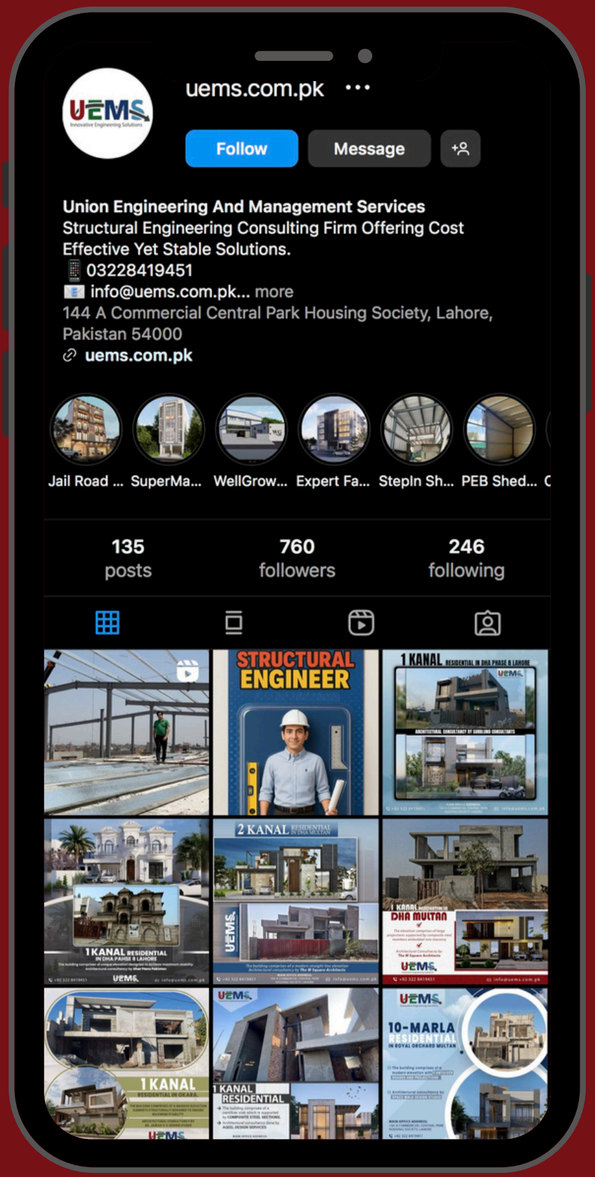
OXYGYM



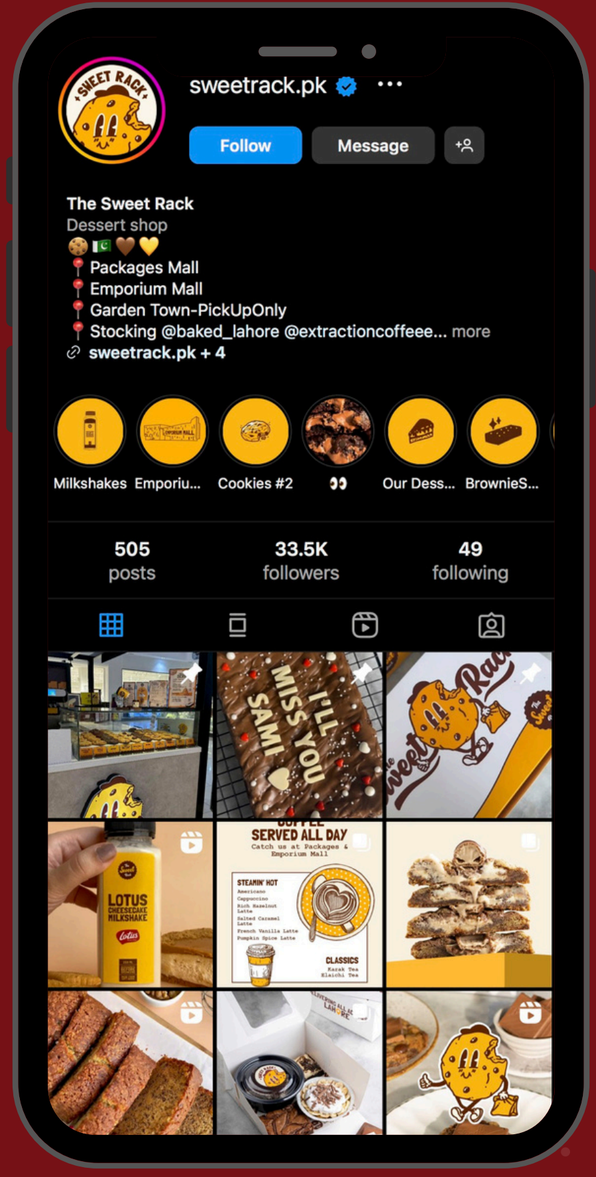
EUPHORIA



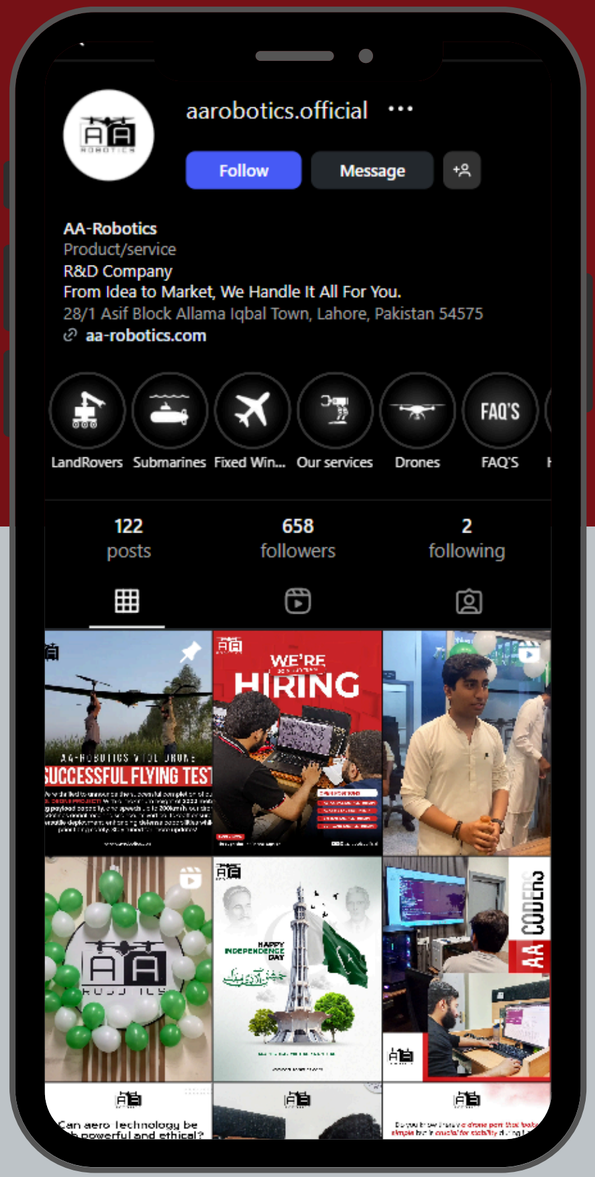
UEMS



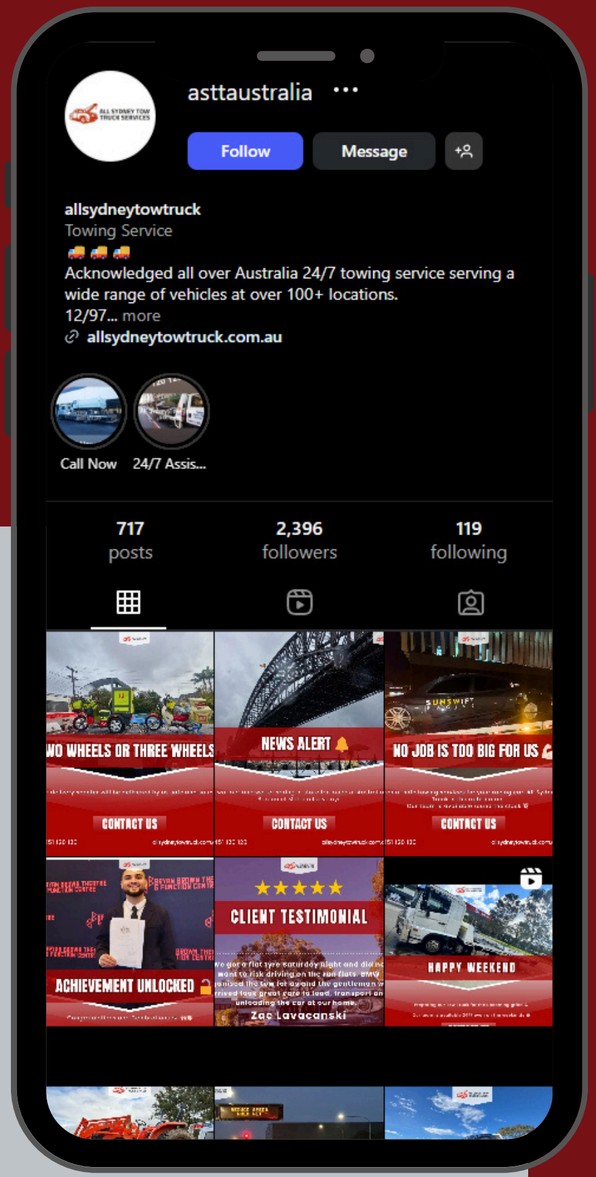
SWEETRACK



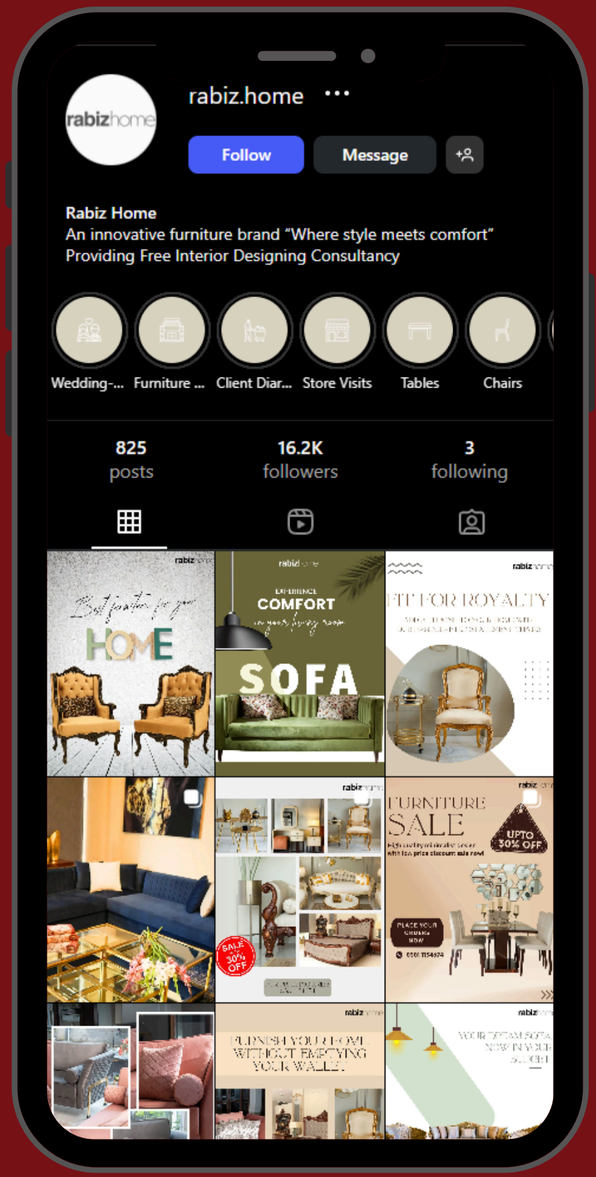
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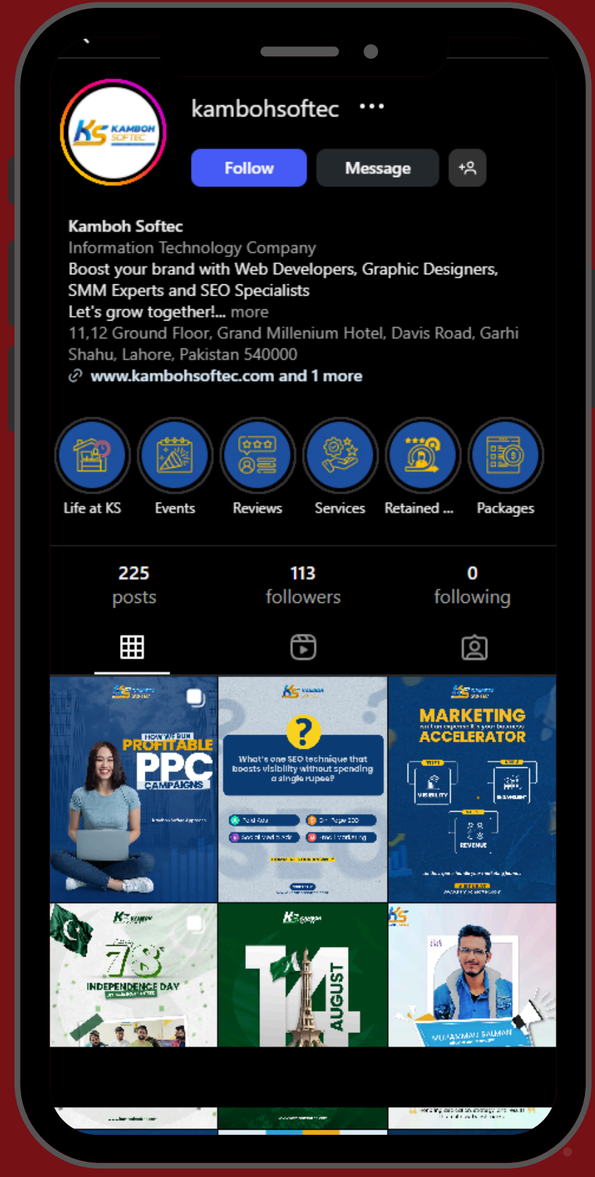
ASTT



RABIZ-HOME



SOFTEC



🏆 Brands I’ve Worked With

IT & Telecom

NETS International

📍 Market: Pakistan, UAE, UK, KSA
💰 Budget: $3K/month
🎯 Objective: Brand Awareness & Engagement
🔗 nets-international.com

Vitamins & Supplements

Gummi Plus

📍 Market: Pakistan
💰 Budget: $5K/month
📈 ROAS: 3–4
🔗 gumiplus.com

Fashion & Clothing

Zeen (Women’s Eastern Wear)

🌍 Market: Pakistan + International
💰 Budget: $42K/month
📈 ROAS: 5–7
🔗 zeenwoman.com

Cosmetics & Skincare

Skin Deep

🌍 Market: Pakistan + International
💰 Budget: $26K/month
📈 ROAS: 3–4
🔗 skindeepintl.com

Men’s Casual & Activewear

Cambridge

📍 Market: Pakistan
💰 Budget: $9K/month
📈 ROAS: 5–7
🔗 thecambridgeshop.com

Jewelry Brand

Orah

📍 Market: Pakistan
💰 Budget: $2K/month
📈 ROAS: 4–5
🔗 orahjewels.com



OUR RECENT PROJECTS





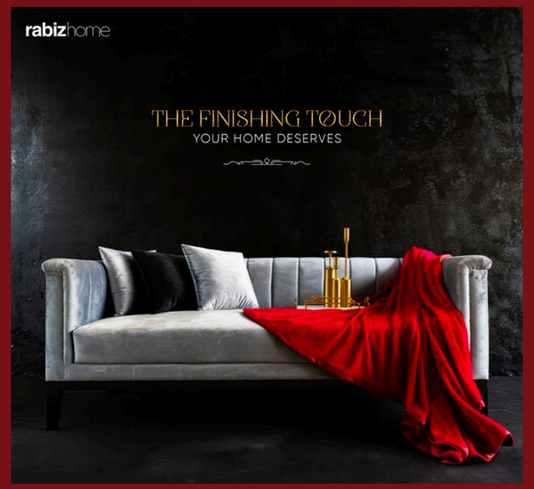
Recents Designs

















Recents Designs



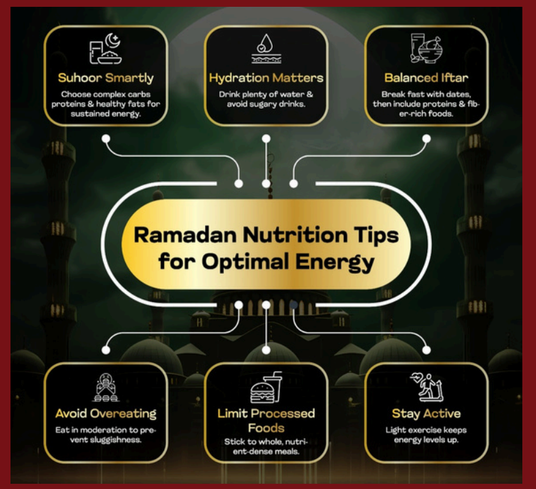














Technical Skills & Creative Tools

A results-driven Social Media Marketing Specialist passionate about helping brands grow, engage, and convert through strategy and design.
I've worked with startups, e-commerce giants, and service providers to build authentic digital presence across Instagram, Facebook, TikTok, and LinkedIn.

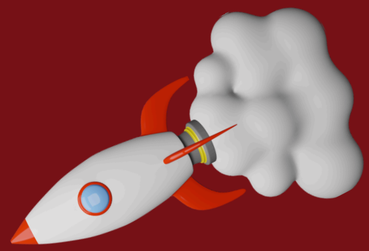
🎯 Let's build a scroll-stopping online presence, one post at a time.

- Adobe Photoshop, Illustrator
- Canva Pro
- Meta Business Manager
- Google & TikTok Ads Manager
- Google Analytics & UTM Tracking

Creative Designs 95%

Paid Ad Campaigns 98%





Achievement

GREW A CLIENT'S INSTAGRAM FOLLOWING BY 200% IN UNDER 3 MONTHS THROUGH ORGANIC STRATEGIES.

SUCCESSFULLY MANAGED AD CAMPAIGNS RESULTING IN OVER 5X ROI FOR ECOMMERCE BRANDS.

HELPED A UK FASHION STARTUP GENERATE 30K+ SITE VISITS FROM SOCIAL MEDIA ALONE.

FEATURED IN A LOCAL BUSINESS MARKETING PODCAST AS A GUEST SPEAKER ON VIRAL MARKETING TRENDS.



Happy Clients Says



MARIAM T

Boutique Owner

Firzam’s insight and creativity completely changed our social media game. He doesn’t just post—he tells a story



DANIEL K

Fitness App CEO

We hired Firzam for a 3-month ad campaign and ended up extending it to a year. Results speak for themselves





Social Media Marketing Specialist - Creative Designs & High-ROI Ad Campaigns for Global Brands

THANK YOU

Thank you for considering my application. I have attached my resume for your review and would welcome the opportunity to discuss how my qualifications align with the requirements of the **Social Media Marketing Specialist** role.
Ready to boost your brand with scroll-stopping creatives and ad campaigns that deliver?

📥 Reach out now — I’d love to bring your next campaign to life!